



Luxury lifestyle media brand, ICON, marked its 20th anniversary with a grand ball, paying tribute to a storied legacy while also spotlighting young trailblazers shaping the future of business.

ICON Ball 2025 was presented by BMW Singapore, Clé de Peau Beauté, ION Orchard, Roger Vivier, Fiore Dorato, Diamond2, Air 7 Asia, Fenjiu International and supported by Small Story Singapore.



This year, the spotlight fell on striking looks that blended high fashion with personal storytelling. Former Lawyer Karen Ong-Tan stepped in fluid, sculptural silks by Iris van Herpen, while philanthropist Amanda Toh-Steenker turned heads in a dazzling Frederick Lee creation, showcasing the talent of Singapore's own couture scene. Each ensemble told a story, transforming the ball into a runway of vision and artistry.

LEFT: Former lawyer Karen Ong-Tan, dressed in an Iris van Herpen archival piece specially flown in for the occasion
RIGHT: Philanthropist Amanda Toh-Steckler, donned a piece by Singaporean couturier, Frederick Lee

Among them, Kila Jlehel, who has stood out for steering her family's precision engineering business toward sustainability and carbon reduction; Ng Yi-Xian, who is redefining education through an innovative application of AI in EtonHouse's learning experience; and Woon Tien Yuan, who's bringing fresh life to the beloved Killiney Kopitiam brand, by seamlessly merging heritage with cutting-edge food technology and global ambition.



LEFT: The Next ICON Awards recipient **Kia Jiehu** with ICON's editor-in-chief **Sylvester Ng** and Academic Director of the Business Families Institute, Professor **Kenneth Goh**
CENTRE: **Ng Yi-Xian**, Group CEO of **EtonHouse International Education Group**
RIGHT: **Woon Tien Yuan**, Director of **Killiney Group**



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