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Headline: EY Entrepreneur Of The Year open for nominations

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THE annual EY Entrepreneur Of The Year (EOY) awards are now open for nominations in Singapore until May 15.

The awards, in their 20th year, seek to recognise outstanding entrepreneurs. To date, over 80 business leaders have been awarded.

The theme for the awards this year is "The Unstoppables".

Said Max Loh, managing partner for Singapore and Brunei, Ernst & Young LLP: "Our experience tells us that entrepreneurship is driven by passion, purpose and at times, the need to survive.

"However, to build a fast-growing enterprise into an enduring business that can withstand the winds of change and shocks like the current pandemic takes strategic vision, agility, grit and perseverance. Tough times can produce the best innovations and bring out the best in our talent."

An independent judging panel will assess the nominees across six globally benchmarked criteria: their entrepreneurial spirit, personal integrity and leadership, strategic direction and innovation, as well as their companies' national and global impact, and financial track record.

Those who excel across the criteria will receive award titles that reflect their unique qualities or achievements.

The individual who ranks the highest for all six criteria will be the EY Entrepreneur Of The Year 2021, and go on to represent Singapore at the EY World Entrepreneur Of The Year award next year.

Last year's EOY Singapore winner, Ian Ang, the co-founder and chief executive of gaming chair retailer Secretlab, will represent the Republic at the world award this June. He is set to compete with close to 60 leaders from other countries.

This year, EY will again present the EY Family Business Award of Excellence. The winner will be selected by Business Families Institute @ Singapore Management University (BFI @ SMU) and The Wendel Interna-

tional Centre for Family Enterprise, INSEAD.

The individual will be assessed based on his or her ability to balance business and family issues, grow the family business and show responsibility for others through philanthropic or social engagements.

The Business Times, *The Edge Singapore* and *Portfolio* magazine are the official media partners of the EOY awards.

The awards are supported by Action Community for Entrepreneurship, Enterprise Singapore, Singapore Business Federation, SkillsFuture Singapore and the Singapore Exchange.

Nominations can be made at: www.ey.com/sg/eoy.

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