

Publication: Business News Online

Date: 8 February 2021

Headline: PE Firm L Catterton Announces Senior Hires in India, Southeast Asia

PE Firm L Catterton Announces Senior Hires in India, Southeast Asia



Consumer-focused private equity firm L Catterton has appointed Yock Siong Tee to oversee its investment team in Southeast Asia, based in Singapore.

The firm also named Anjana Sasidharan to oversee earlier-stage investment across India and Southeast Asia, according to an announcement.

Both appointments will take effect on March 1.

Tee joins L Catterton from Affinity Equity Partners, one of Asia's largest private equity firms, where he covered the South East Asian markets, executing a number of notable late-stage growth and buyout transactions across the consumer, healthcare, and education sectors.

Prior to joining Affinity, Tee was an Associate Director at Temasek, where he was part of the CIO office, working on transactions across strategies and sectors. Song started his career as a management consultant in McKinsey & Company's Singapore office, and received an MBA from the Wharton School and undergraduate degrees in business management and economics from Singapore Management University.

Sasidharan joins L Catterton after nearly a decade at Sequoia Capital, where she led numerous marquee transactions for the firm.

She brings deep expertise investing in early-stage, fast-growing, and disruptive companies across a number of consumer categories, with particular experience in the healthcare space.

Publication: Business News Online

Date: 8 February 2021

Headline: PE Firm L Catterton Announces Senior Hires in India, Southeast Asia

While at Sequoia, she also led the formation of Sequoia Spark, a community platform designed to foster collaboration and engagement among women founders across India and South East Asia.

Sasidharan began her career at McKinsey & Company in India. She received an MBA from IIM Ahmedabad and a bachelor's degree in engineering from the National Institute of Technology in Trichy.

“As Southeast Asia and India continue to play an important role in our broader Asia strategy, we are confident that we now have the right team in place in these regions to execute on our longer-term vision and continue to invest in the companies on the cutting edge of the evolving consumer experience,” said Chinta Bhagat and Scott Chen, Managing Partners of L Catterton Asia.