



## **Media Release**

### **SMU Executive MBA Rises to 3<sup>rd</sup> in Asia and 27<sup>th</sup> worldwide**

*QS Business Master's Rankings evaluates 222 programmes across 48 locations*

**Singapore, 18 July 2024 (Thursday)** – [Singapore Management University's \(SMU\) Executive MBA programme](#) moved up the ranks to place 3<sup>rd</sup> in Asia and 27<sup>th</sup> worldwide in the latest QS Executive MBA Rankings, newly released on 17 July 2024.

SMU's [Executive MBA programme](#) climbed five spots in the 2024 edition of the highly regarded annual ranking by U.K. analytics firm Quacquarelli Symonds, placing it within the Top 30 globally amongst the 222 Executive MBA programmes rated. In Asia, it ranked 3<sup>rd</sup>, rising from 10<sup>th</sup> the previous year.

Professor Bert De Reyck, Dean of SMU's Lee Kong Chian School of Business, commented, "The SMU EMBA programme is globally recognised for providing a transformational learning experience for senior industry leaders with diverse backgrounds. This recognition galvanises us to further elevate our efforts in delivering world-class education and fostering innovation in our curriculum."

#### *About SMU [Executive MBA programme](#)*

Introduced in 2011, the SMU EMBA is an innovative programme offering participants a unique opportunity to learn from not one but several world-class institutions within a single programme. The 12-month modular curriculum includes overseas study segments held in renowned partner universities, such as in China Antai School of Economics & Management at Shanghai Jiaotong University, SDA Bocconi School of Management in Europe, and NYU Stern School of Business in the US.

Despite being a relatively young programme, the SMU EMBA successfully attracts global senior leaders from a diverse array of industries. Each hold an average of 18 years of working experience. Notably, the SMU EMBA is designed to transform someone who spent years as a functional leader into a strategic thinker. It is also highly suitable for the hectic schedule of senior executives, allowing for minimal interruption to work and pragmatic opportunities to apply attained classroom knowledge directly to the real world.

Facilitated by faculty with deep international research and/or extensive industry experience. The SMU EMBA also delivers on lifelong learning with the opportunity for graduates to return for complimentary classes, whilst concurrently reconnecting with peers and forging new networks, including attending new overseas segments as well as MBA elective courses.

#### *About the Ranking methodology*

With a score of 70.0 (of 100) points, SMU's [Executive MBA programme](#) ranked above the global average in four out of five indicators. The four indicators where it excelled are: **Executive Profile**

**94.6 (global average 61.6); thought leadership 76.0 (global average 46.5); career outcomes 70.0 (global average 58.6); and diversity 68.4 (global average 56.2).**

Please refer to the [QS Executive MBA Rankings](#) for ranking details.

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#### **About SMU Lee Kong Chian School of Business (LKCSB)**

Singapore Management University (SMU) commenced its curriculum in 2000 with the School of Business, which welcomed its pioneer cohort of students in August 2000. In 2004, the Lee Foundation contributed S\$50 million to SMU in honour of the late Dr Lee Kong Chian, a well-known Southeast Asian businessman, philanthropist and community leader. In recognition of the Lee Foundation's generosity, SMU named in perpetuity the School of Business, the building and the university-wide scholars programme after Dr Lee Kong Chian.

Today, LKCSB is a dynamic Asian business school with more than 5,000 students and over a hundred full-time faculty members with doctorate degrees from renowned universities such as Cornell, Harvard, INSEAD, London Business School, Wharton, Oxford, Stanford and Yale. The school offers undergraduate, master's and doctoral programmes and is affiliated with a number of research centres.

<https://business.smu.edu.sg/>

#### **About Singapore Management University**

Established in 2000, Singapore Management University (SMU) is recognised for its disciplinary and multi-disciplinary research that addresses issues of global relevance, impacting business, government, and society. Its distinctive education, incorporating innovative experiential learning, aims to nurture global citizens, entrepreneurs and change agents. With more than 13,000 students, SMU offers a wide range of bachelors, masters and PhD degree programmes in the disciplinary areas associated with six of its eight schools - Accountancy, Business, Computing, Economics, Law and Social Sciences. Its seventh school, the SMU College of Integrative Studies, offers degree programmes in deep, integrative interdisciplinary education. The College of Graduate Research Studies, SMU's eighth school, enhances integration and interdisciplinarity across the various SMU postgraduate research programmes that will enable students to gain a holistic learning experience and well-grounded approach to their research. SMU also offers a growing number of executive development and continuing education programmes. Through its city campus, SMU focuses on making meaningful impact on Singapore and beyond through its partnerships with industry, policy makers and academic institutions. <https://www.smu.edu.sg/>