



Media Release

SMU Master of IT in Business ranked 2nd in Asia and 24th worldwide

QS Business Master's Rankings evaluates 149 programmes across 29 locations

Singapore, 1 November 2023 (Wednesday) – [Singapore Management University's](#) (SMU) Master of IT in Business programme has been ranked 2nd in Asia and 24th worldwide in the latest QS Quacquarelli Symonds Business Master's Rankings 2024.

SMU's Master of IT in Business programme climbed 6 spots in the 2024 edition of the highly regarded annual ranking by U.K. analytics firm Quacquarelli Symonds, placing it within the Top 25 globally amongst the 149 Master in Analytics programmes rated. In Asia, it ranked 2nd, moving up a notch from the previous year.

Professor [Pang Hwee Hwa](#), Dean of SMU's School of Computing and Information Systems commented, "This recognition motivates us to push the boundaries of knowledge, innovation and learning in specialised IT training areas such as analytics, artificial intelligence, digital transformation and fintech even further. The Master of IT in Business (MITB) programme's stellar showing for employability and alumni outcomes underscores our unwavering commitment to deliver nuanced curriculum that is aligned to the changing needs of industry. Our graduates are aware that the MITB programme, beyond creating another entry in the CV, arms them with the pragmatic knowledge and skills to excel in their chosen careers across a broad spectrum of industries and roles."

About the Ranking methodology

With a score of 71.4 (of 100) points, SMU's Master of IT in Business programme performed amongst the top 16.1 per cent globally. The programme excelled in four out of five indicators, ranking above the global average: employability 74.6 (global average 48.3); alumni outcomes 73.2 (global average 52.9); thought leadership 66.7 (global average 49.4); and diversity 62.4 (global average 61.0).

The QS Employability metric, which has been running over the last five years, asks tens of thousands of global employers from which schools they prefer to hire the graduates. Employability reflects 30 per cent of the total ranking score.

The QS Alumni Outcomes Index looks at the schools and universities associated with thousands of CEOs, executives and board members at the most respected and recognised companies in the world. Alumni Outcomes reflect 20 per cent of the total ranking score.

The QS Thought Leadership metric comprises three elements. First, an Academic Reputation Index which evaluated responses from over 200,000 academics in 60 countries around the world; second, Research Impact which measures faculty productivity in specific academic fields; and third, PhD Faculty which refers to the percentage of the School faculty with PhDs. Thought Leadership reflects 20 per cent of the total ranking score.

The QS Diversity metric reflects the gender balance and international mix, of faculty and the student body. Diversity reflects 10 per cent of the total ranking score.

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About Singapore Management University

Established in 2000, Singapore Management University (SMU) is recognised for its disciplinary and multi-disciplinary research that address issues of global relevance, impacting business, government, and society. Its distinctive education, incorporating innovative experiential learning, aims to nurture global citizens, entrepreneurs and change agents. With more than 12,000 students, SMU offers a wide range of bachelors, masters and PhD degree programmes in the disciplinary areas associated with six of its eight schools - Accountancy, Business, Computing, Economics, Law and Social Sciences. Its seventh school, the SMU College of Integrative Studies, offers degree programmes in deep, integrative interdisciplinary education. The College of Graduate Research Studies, SMU's eighth school, enhances integration and interdisciplinarity across the various SMU postgraduate research programmes that will enable our students to gain a holistic learning experience and well-grounded approach to their research. SMU also offers a growing number of executive development and continuing education programmes. Through its city campus, SMU focuses on making meaningful impact on Singapore and beyond through its partnerships with industry, policy makers and academic institutions. www.smu.edu.sg