



Joint Media Release

SMU Academy and SuperCharger Ventures introduce programme that addresses AI's transformative impact on education

Singapore and London, 31 January 2024 (Wednesday) – SMU Academy, the professional training arm of Singapore Management University, and SuperCharger Ventures, the world's largest Edtech-only accelerator, today announced the launch of the '[Advanced Certificate in Innovative Educational Technologies](#)' programme. Jointly designed by SMU Academy and SuperCharger Ventures, and taught by leading academics and industry practitioners, this programme directly addresses the transformative impact of AI in education, and is aligned with Singapore's National AI Strategy and the National Edtech Masterplan 2030.

Designed for a wide range of professionals including educators, tech enthusiasts and organisational leaders, the Advanced Certificate programme scheduled to commence on 18 March 2024, enables a shift in educational methodologies in Singapore, which focuses on the purposeful use of technology in learning and teaching. With a rapidly evolving landscape and a global trend of educational institutions worldwide implementing AI in teaching and learning, understanding the technology and acquiring AI skills are crucial for educators. The programme seeks to support greater customisation of learning for students and elevate the professional practice of teachers by enhancing their knowledge and capabilities in integrating AI into teaching.

Comprising six modules, the curriculum covers AI and Edtech fundamentals, practical applications of AI tools in education, and the development of customised Edtech solutions. It addresses the current skills gap by offering participants insights from experts and leaders in the educational field from various continents, including Australia, Europe and North America.

Jack Lim, Executive Director, SMU Academy, said, "This programme is a testament to our commitment to not only respond to the evolving educational landscape but also actively influence it. We want to equip educators in Singapore with current tools and collaborate with them to pioneer innovative approaches in learning and teaching through the integration of AI and Edtech."

Alessandro Di Lullo, Co-Founder, SuperCharger Ventures, adds, "This collaboration with SMU Academy marks a significant milestone in our mission to foster innovation in education. We believe this programme will be a game-changer for professionals seeking to make a substantial impact in the education world by leveraging EdTech and AI technologies."

The *Advanced Certificate in Innovative Educational Technologies* programme is now open for registration. As part of the SkillsFuture Singapore Programme, the programme is eligible for SSG Funding and Singapore Citizens, Permanent Residents and LTVP+ can utilise their Skillsfuture Credits and PSEA. More details about the programme can be found [here](#).

- End -

About Supercharger Ventures

SuperCharger Ventures is a leading EdTech ecosystem located in Singapore, London and Malta. SuperCharger Ventures runs the world's largest EdTech-only accelerator, backing bold founders shaping the future of learning and work. In addition to it, SuperCharger Ventures partners with leading education institutions to boost the use of education technology in the sector and to launch innovative programs to equip professionals with digital skills.

<https://www.superchargerventures.com/>

About Singapore Management University

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and to produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy. SMU's education is known for its highly interactive, collaborative and project-based approach to learning.

Home to over 13,000 students across undergraduate, postgraduate professional and postgraduate research programmes, SMU is comprised of eight schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Computing and Information Systems, Yong Pung How School of Law, School of Social Sciences, College of Integrative Studies and College of Graduate Research Studies. SMU offers a wide range of bachelors', masters' and PhD degree programmes in the disciplinary areas associated with the six schools, as well as in multidisciplinary combinations of these areas.

SMU emphasises rigorous, high-impact, multi- and interdisciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities around the world, as well as with partners in the business community and public sector. SMU's city campus is a modern facility located in the heart of downtown Singapore, fostering strategic linkages with business, government and the wider community. www.smu.edu.sg

About SMU Academy

Since its inception, Singapore Management University (SMU) has built a strong reputation as an innovative and progressive management university with a well-established interactive pedagogy incorporating business cases and strategic links with leading businesses and industry. Leveraging on SMU's reputation and linkages, SMU Academy offers a comprehensive array of cutting-edge interdisciplinary programmes that supports lifelong learners in their pursuit of continuing education while helping organisations meet their upskilling and reskilling goals. <http://academy.smu.edu.sg>

For media enquiries, please contact:

SMU

Ms Huang Peiling
Senior Assistant Director, Corporate Communications
+65 98453361
plhuang@smu.edu.sg

Supercharger Ventures

Ms Kiana Guyon
Marketing Manager
+44 7749775026
kiana@superchargerventures.com