



[FOR IMMEDIATE RELEASE]

SMU Strengthens Career Readiness with Co-Curricular Transcript and Lifelong Career Support

- *The graduating class of 2025 marks a historic milestone as the first cohort to receive SMU's **Co-Curricular Transcript (CCT)**, a pioneering initiative in Singapore that formally documents students' co-curricular achievements and skills developed.*
- *From Labour Day, all SMU degree holders will have access to **Lifelong Career Support** in the form of career coaching, networking opportunities, and job placement resources — ensuring career resilience beyond graduation.*
- *Through initiatives like the Co-Curricular Transcript and Lifelong Career Support, SMU strengthens its commitment to preparing graduates for long-term workforce adaptability.*

SINGAPORE, April 15, 2025 — At the **SMU Co-Curricular Symposium – Nurturing Holistic & Career-Ready Scholars**, Singapore Management University (SMU) reaffirmed its commitment to equipping students and alumni with the skills and resilience needed for a dynamic workforce.

As part of its **25th Anniversary celebrations**, SMU proudly announced that its graduating class of 2025 will be the first to receive the **Co-Curricular Transcript (CCT)**, a groundbreaking initiative launched in 2023. This milestone reflects SMU's commitment to **nurturing graduates who are not only academically strong but also agile, self-aware, and ready for the demands of the modern workplace**. Coupled with access to the newly launched **Lifelong Career Support from 1 May 2025**, all alumni can confidently navigate career shifts with confidence, at any stage of their professional journey. This is timely, with mid-career job transitions surging in Singapore and the recent instability experienced by the global economy.

Speaking to an audience of over 200 educators, industry partners, and students, **Professor Alan Chan, SMU Provost**, said that he is proud that the University is setting the industry standard, and emphasised the University's mission in preparing future-ready graduates.

"At SMU, we believe that learning extends beyond the classroom. As the first university in Singapore to integrate internships, community service, and global exposure as formal graduation requirements, we have always championed a holistic approach to education.

The Co-Curricular Transcript builds on this legacy by bridging the gap between academic knowledge and real-world competencies, giving our students an edge in today's competitive job market. Our



graduates gain a competitive edge, and are empowered to articulate their experiences with greater confidence and clarity," he said.

The CCT complements traditional academic transcripts by documenting students' holistic learning experiences. It categorises students' participation and growth into three progressive levels — **Exposure, Integration, and Transformation** — while awarding digital badges for attaining Graduate Learning Outcomes.

As internships, community service and global exposure are formal graduation requirements for SMU students, the information could be effectively captured. This structured record provides employers with deeper insights into graduates' capabilities beyond academic grades.

SMU's **Integrated Co-Curricular Management System (ICMS)** enables the CCT, allowing students to track their learning experiences, submit reflections, and receive educators' feedback. [Early student feedback collected by SMU's Co-curriculum Development unit](#) from over 200 students in September 2022 found that **81.1%** agreed that ICMS features make their co-curricular involvement more purposeful, while **97.5%** supported having a formal co-curricular record issued upon graduation.

This initiative is particularly timely as skills-based hiring gains traction globally. According to LinkedIn, [73% of recruiters now prioritise competencies over degrees](#). In Singapore, [70% of employers place greater value on soft skills](#) like communication and critical thinking than hard credentials. SMU's CCT bridges this gap by making these essential skills visible to prospective employers.

"Today's hiring landscape is rapidly shifting towards a skills-first approach. Employers are looking beyond traditional credentials to assess a candidate's adaptability, leadership, and problem-solving abilities. SMU's Co-Curricular Transcript is highly effective in giving graduates a tangible way to showcase their competencies and stand out in an increasingly competitive job market," said **Elsie Ng, Head of Singapore, LinkedIn**.

Since its inception, SMU has consistently pioneered initiatives that equip students with the skills demanded by employers. With [89.8% of SMU graduates securing employment within six months](#), the CCT further strengthens their competitiveness in a skills-driven economy.

Employers are encouraged to look at the CCT not just as conversation starters, but also use the entries to learn more about the student's initiative, mindset and values to inform their shortlisting process. Unlike a report card or checklist, students are also guided to be more intentional about



their choices of activities, and to more consciously develop a range and mastery of skills for possible alignment towards their professional goals.

SMU Pioneers Lifelong Career Support as Job Market Shifts

With mid-career job transitions surging in Singapore and **64% of alumni expressing interest in career coaching services**, SMU is also breaking new ground by becoming the first university in Singapore to institutionalise lifelong career support. Effective 1 May 2025, fittingly, on Labour Day, all SMU^[1] degree holders; undergraduate and postgraduate regardless of their graduation year, will have lifetime access to structured career support, a privilege traditionally reserved for recent graduates.

This bold move aligns with national efforts such as SkillsFuture to strengthen career resilience and lifelong learning in an ever-evolving job market, setting a new standard for higher education institutions in preparing graduates for long-term workforce adaptability.

For Richie Sison, an **SMU MBA graduate (2021, Philippines)**, career coaching was pivotal in transitioning from finance to supply chain and operations. *“SMU Career Services has been instrumental in helping me pivot from finance industry to supply chain and operations. The advice and support from the coach has enabled me to land a role as a Supply Chain Manager at Amazon Singapore, which later opened doors for me to move to Uber Eats in Taiwan as an Operations Manager. The launch of life-long career coaching for alumni will be invaluable as we navigate through new career opportunities throughout our lives.”*

*“The workforce of tomorrow is being reshaped faster than ever, and universities must evolve alongside it,” said **Professor Alan Chan, SMU Provost**. “SMU is redefining what it means to support graduates, not just at the start of their careers, but for life. We are the first in Singapore to institutionalise and offer lifelong career support, ensuring that no matter how industries shift, our alumni always have a partner to help them adapt, grow, and thrive.”*

The Co-Curricular Symposium has attracted significant attention from institutions across Singapore, including junior colleges, polytechnics and other universities — many of which are exploring similar approaches to documenting co-curricular learning. The foundations of the transcript were also developed in partnership with employers ensuring the relevancy of the learning outcomes.



As a leader in transformative education initiatives, SMU is also the first university in Singapore to make community service a graduation requirement for all students since 2000, and we have collectively devoted more than 4.28 million hours in service towards the community.

For more information on SMU's transformative educational initiatives, visit [SMU's website](#).

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1. [\[1\]](#) Not applicable to exchange students & participants of SMU-A and ExD programmes, and all other Honorary and Associate alumni.

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About Singapore Management University

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and to produce broad-based, creative, and entrepreneurial leaders for the knowledge-based economy. SMU's education is known for its highly interactive, collaborative, and project-based approach to learning.

Home to over 12,000 students across undergraduate, postgraduate professional and postgraduate research programmes, SMU comprises eight schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Computing and Information Systems, Yong Pung How School of Law, School of Social Sciences, College of Integrative Studies and College of Graduate Research Studies. SMU offers a wide range of bachelors', masters', and PhD degree programmes in the disciplinary areas associated with its schools, as well as in multidisciplinary combinations of these areas.

SMU emphasises rigorous, high-impact, multi- and interdisciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities



around the world, as well as with partners in the business community and public sector. SMU's city campus is a modern facility located in the heart of downtown Singapore, fostering strategic linkages with business, government, and the wider community. www.smu.edu.sg

Annex

1. Understanding the SMU Co-Curricular Transcript (CCT)

To help employers better interpret and utilise the Co-Curricular Transcript (CCT) in hiring decisions, SMU has provided a [sample transcript](#) and conducted training sessions with partner employers, which also serves as an ongoing feedback loop. This structured document captures a student's **holistic learning journey**, showcasing their development across key competencies that extend beyond academic performance.

Each transcript entry is categorised into three progressive levels, aimed at capturing students' participation and growth:

- **Exposure** – Participation in activities that build foundational skills.
- **Integration** – Active application of skills in leadership roles, projects, or team-based experiences.
- **Transformation** – Significant impact through innovation, initiative, or long-term contributions.

Employers can use the CCT as a **conversation starter** in interviews, and leading to insights into a candidate's adaptability, leadership, and problem-solving abilities to inform their shortlisting process. Unlike a traditional academic transcript, the CCT allows recruiters to assess a graduate's **initiative, resilience, and real-world skills**, aligning with the increasing shift towards **skills-based hiring**.

2. Lifelong Career Support: A First for Singapore's Universities

With [96% of graduates](#) saying SMU empowered their career development, this initiative cements the university's commitment to lifelong career resilience.

The new initiative includes:

- Regular career coaching each year by certified coaches.
- Participation in alumni networking events, programmes and coaching.



- Exclusive access to SMU's [Alumni Job Board](#), connecting alumni to industry opportunities.
- Insights on career transitions, industry trends, and professional development strategies.

Backed by Strong Alumni Demand

SMU's move is driven by a comprehensive alumni survey conducted by the [Office of Alumni Relations](#) (OAR) and the [Dato' Kho Hui Meng Career Centre](#) (DKHMCC), revealing a clear demand for sustained career support:

- 64% of alumni expressed interest in career coaching services.
- 66% found three complimentary career coaching sessions per year to be a valuable offering.
- Other services valued include industry networking events, mentorship, job opportunities, and advice on career transitions.
- Nathaniel Tan, an **SMU Master of Science in Applied Finance (2023, Singapore) graduate**, credits SMU's career support for helping him break into the finance sector. *"SMU's personalised coaching, hands-on workshops, and strong industry connections gave me the confidence and skills to make the shift. Even as an alumnus, I continue to benefit from their advice and resources. This commitment to lifelong career support is invaluable for any graduate looking to grow in their career."*