Media Release

Singapore Management University Joins Digital Education Council as Founding Member

Singapore, 18 Mar 2024 – Singapore Management University (SMU) is delighted to announce the foundation of the Digital Education Council (DEC), a global alliance with a shared vision to drive sustainable innovation and AI adoption for higher education and workforce development.

"At SMU, we don't simply utilise EdTech; we aspire to mould it. Through a collaboration with industry pioneers and esteemed universities in the Digital Education Council, our goal is to enable faculty and students to discover, use and implement cutting-edge solutions, shaping the very future of digital education," said [Professor Venky Shankararaman, Vice Provost (Education), SMU](#).

Initiated by SuperCharger Ventures, the world's largest EdTech accelerator, DEC is committed to increase access to cutting-edge resources, knowledge sharing, and innovation. Its founding members include Hong Kong University of Science and Technology (HKUST), Melbourne Business School, Esade (Spain), Tec de Monterrey (Mexico) and University of the Witwatersrand (South Africa).

As a DEC Founding Member, SMU will have access to unique resources and opportunities to collaborate with leading institutions and experts in the field to create shared practices that promote positive impact internationally.

Through participation in this alliance, SMU recognises that by uniting our efforts, we can achieve much more than we could individually. The University's participation in the DEC brings multifaceted opportunities that are aligned to SMU's [strategic priorities](#) of Digital Transformation, Sustainable Living and Growth in Asia.

"As a founding member of DEC, we are looking forward to collaboration to strengthen the value of AI and technology-based offerings, including best practices on the ethical use of AI. In the area of ESG and sustainability, the pooling of knowledge and resources enhances the University's sustainability-oriented offerings in both undergraduate and postgraduate programmes. In addition, the DEC network would foster even more connections with startups and accelerators, creating myriad opportunities for SMU students who are focused on innovation and entrepreneurship major," commented Prof Shankararaman.

For more information about the Digital Education Council and its initiatives, please visit www.digitaleducationcouncil.com.

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About Singapore Management University
Established in 2000, Singapore Management University (SMU) is recognised for its disciplinary and multi-disciplinary research that addresses issues of global relevance, impacting business, government, and society. Its distinctive education, incorporating innovative experiential learning, aims to nurture global citizens, entrepreneurs and change agents. With more than 12,000 students, SMU offers a wide range of bachelors, masters and PhD degree programmes in the disciplinary areas associated with six of its eight schools - Accountancy, Business, Computing, Economics, Law and Social Sciences. Its seventh school, the SMU College of Integrative Studies, offers degree programmes in deep, integrative interdisciplinary education. The College of Graduate Research Studies, SMU's eighth school, enhances integration and interdisciplinarity across the various SMU postgraduate research programmes that will enable students to gain a holistic learning experience and well-grounded approach to their research. SMU also offers a growing number of executive development and continuing education programmes. Through its city campus, SMU focuses on making meaningful impact on Singapore and beyond through its partnerships with industry, policy makers and academic institutions. www.smu.edu.sg