



JOINT MEDIA RELEASE

SMU Industry Leaders Dialogue features Indonesia's Minister of Education and Culture Mr Nadiem Makarim who shares his vision and plans for higher education in Indonesia

SMU signs MOUs with Universitas Indonesia and Institut Teknologi Bandung respectively to foster academic collaborations, following the partnership it established with Universitas Gadjah Mada in 2015

Singapore, 1 October 2020 (Thursday) – Singapore Management University (SMU) welcomed Mr Nadiem Makarim, Minister of Education and Culture of the Republic of Indonesia, as the keynote speaker at its Industry Leaders Dialogue today.

Organised by SMU, the SMU International Advisory Council in Indonesia and the SMU Alumni Chapter in Indonesia, the theme of this year's Dialogue was 'The Future of Higher Education in a Post-Covid-19 Era'.

Minister Makarim engaged in a dialogue with SMU President Professor Lily Kong and shared his vision and plans for higher education in Indonesia. He also spoke about how he would see the pandemic reshaping education in Indonesia and took questions from the audience in a lively Q&A session moderated by Professor Kong.

Minister Makarim said, "Close collaboration between the private sector and the government is necessary to drive innovation, grow our economies, and create sustainability in a world of constant change. This collaboration cannot be limited by national boundaries but must extend across borders, such as the collaboration taking place between Singapore and Indonesia. SMU plays an important role in fostering growth and innovation in our societies. The signing of MOUs today will not only give opportunities for Indonesians to access world-class education but also be a benchmark for other local universities to collaborate with global institutions."

SMU President Professor Lily Kong said, "Our goal is to be a hub of education and ideas – where the brightest prospective students enrol because it is where their futures can best be forged. We should be the site of innovation and ideas, where "industry" wants to partner us because we have a community with the quality of mind that generates ideas and solutions, where regional corporations also look to us for executive development, and training and upskilling their workforces."

The Industry Leaders Dialogue marks the first major event led by Mr Eddy Sariaatmadja, Founder and Chairman of Emtek, since he assumed the Chair of SMU International Advisory Council in Indonesia recently. Established in April 2018, the Council aims to strengthen and

deepen SMU's collaboration and engagement with the government, academic and business communities in Indonesia.

Memoranda of Understanding

Minister Makarim also witnessed the signing of MOUs between SMU and Universitas Indonesia (UI), and between SMU and Institut Teknologi Bandung (ITB).

With the MOU signings, SMU has established academic cooperation with the top three universities in Indonesia, the first being Universitas Gadjah Mada in 2015.

Professor Lily Kong said, "The new MOUs on academic cooperation with UI and ITB underscore the common interests and commitment of SMU and our two Indonesian partners to develop new generations of global-ready and responsible citizens for Singapore and Indonesia through educational collaborations. In terms of research, we look forward to exploring potential collaborations in three strategic priority areas of Digital Transformation, Sustainable Living and Growth in Asia.

"These MOUs follow an earlier MOU which SMU had signed with Universitas Gadjah Mada in 2015 for the exchange of faculty, staff and students from both universities and the joint development of SMU-X overseas experiential learning courses. We are keen to explore and develop similar collaborative arrangements with UI and ITB."

Professor Ari Kuncoro, Rector of Universitas Indonesia said, "To strengthen the relationship and cooperation between institutions in the areas of education, research and curriculum programmes, UI is looking forward to collaborating with SMU in terms of student exchange programmes, visiting scholars, student internships, joint conferences and research collaborations. I hope with this MOU signing, it will further strengthen the relationship of both our universities, so both can learn and benefit from this mutual relationship."

Professor Reini Wirahadikusumah, Rector of Institut Teknologi Bandung said, "With the spirit of friendship and professionalism, we hope to work together with SMU to create concrete mutual initiatives. Student exchanges, internships, dual degree programs are a few examples. Both ITB and SMU have strong programs in business, management, and information systems."

Professor Panut Mulyono, Rector of Universitas Gadjah Mada said, "This event is a meeting between, not only two neighbours but also two good friends: Indonesia and Singapore. Collaboration between Indonesian and Singaporean institutions has been a long tradition. Both are important countries in the region with interest to be the hub in Southeast Asia in their respective interests. For UGM, SMU has a special place. It is such a privilege that UGM is the first university partner of SMU's in Indonesia. We are glad that our partnership is alive and productive. We have recently conducted customized short-term programs. We had SMU-XO experiential learning program and a faculty study mission. Those programs have greatly enhanced understanding and engagement between the students and faculty of our universities. Apparently, our good relationship is now expanding."

The MOUs with UI and ITB aim to facilitate new academic collaborations and to promote cultural understanding between SMU and the two universities. The MOUs will facilitate the exchange of students, faculty and educational resources between SMU and each university, as well as joint research.

SMU is in preliminary discussions with UI and ITB on launching joint programmes, as well as enabling student and faculty engagements within the next 12 months.

More than 8,000 business, government and academic leaders, students and the larger community from Indonesia and Singapore attended the virtual event, including H.E. Mr Suryoprato, The Republic of Indonesia's Ambassador to Singapore, and H.E. Mr Anil Nayar, Singapore's Ambassador to the Republic of Indonesia, who graced the event as special guests; SMU Chairman Mr Ho Kwon Ping, as well as SMU senior management and SMU alumni in Indonesia.

Please refer to the Annex for SMU's collaborations with Universitas Indonesia and Universitas Gadjah Mada.

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About Singapore Management University

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and to produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy. SMU's education is known for its highly interactive, collaborative and project-based approach to learning

Home to over 10,000 students across undergraduate, postgraduate professional and post-graduate research programmes, SMU, is comprised of six schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Information Systems, School of Law, and School of Social Sciences. SMU offers a wide range of bachelors', masters' and PhD degree programmes in the disciplinary areas associated with the six schools, as well as in multidisciplinary combinations of these areas.

SMU emphasises rigorous, high-impact, multi- and interdisciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities around the world, as well as with partners in the business community and public sector. SMU's city campus is a modern facility located in the heart of downtown Singapore, fostering strategic linkages with business, government and the wider community. www.smu.edu.sg

About SMU International Advisory Council (Indonesia)

SMU established the International Advisory Council in Indonesia in April 2018 to strengthen and deepen SMU's collaboration and engagement with the government, academic and business communities in Indonesia. The members of the SMU International Advisory Council (Indonesia), in their roles as ambassadors of the university, will lend support to SMU's activities in Indonesia. These activities will include dialogues and panel discussions to raise awareness of SMU's thought leadership and our areas of excellence, as well as alumni showcase/gatherings and networking sessions. The members may be invited to be panelists, or nominate and help to invite suitable persons to participate in such dialogues and discussions or networking sessions.

About Universitas Indonesia

Universitas Indonesia is a comprehensive state university, located in two campuses; Jakarta and Depok. The university is a home for more than 47,000 students studying in undergraduate, master and doctorate degrees. Universitas Indonesia offers 62 undergraduate programs, 68 master programs, and 37 doctorate programs. The university consists of 14 faculties, 2 graduate schools and 1 vocational program that offers a wide range of vocational studies.

Being one of the oldest universities in Indonesia, Universitas Indonesia has a long-standing experience in academic, research and community engagement throughout the years of its establishment. Excellence research, publications, patents and innovations are enhanced through 65 research centers. The university puts resources in developing students' creativity, talents and entrepreneurial skills, resulting in more than 30 tenants of business incubations at the university level.

Universitas Indonesia's internationalization strategy started with mutual collaboration with universities worldwide. Currently the university maintains more than 240 partnerships with universities worldwide covering various models of cooperation, such as joint-degree, student exchange, short course program, internships, joint-research, joint-publication, joint-supervision and capacity building among other activities. Universitas Indonesia is also an active member of 15 international higher education consortiums and associations, which contributes to a stronger network for international mobility.

About Institut Teknologi Bandung

With 100 years of history, and consistently ranked in the top Indonesian state universities according to the Ministry of Education and Culture of Indonesia and world-class university ranking institutions. Institut Teknologi Bandung (ITB) has a long and proud history as one of Indonesia's first and oldest technical university. ITB's main campus is located in Bandung City, West Java, that has nice weather and suitable atmosphere for studying. The two other campuses are located in Jatinangor and Cirebon. International students will have the experience to be friend with local and other international students, and meet excellent academic staffs who will enrich your knowledge and guide you to do your research.

In addition to studying and doing other academic activities, ITB believes that students' involvement in non-academic activities and organizations is a contributing factor to a student's education. The opportunity is provided to extend classroom experiences into relevant programs that develop social skills and provide leadership opportunities. Students can take part in non-academic activities such as sport clubs, art clubs, or other cultural activities. For international students, the International Student Forum (ISF) is a home, in which you can mingle with both home and overseas students from different countries.

On July 3, 2020, ITB celebrates its 100th year anniversary. Now ITB has graduated 120.000 alumni who have significant roles in developing the country. ITB now has 12 Faculties/Schools, 130 study programs, 120 research groups, 27 centers, 7 research centers, and 7 centers of excellence. Currently ITB has more than 26,000 thousand active students, 1,510 academic staffs, and 195 professors. ITB has also become the leading national

university, and a leader in the development of science, technology, arts, and humanities in Indonesia.

About Universitas Gadjah Mada

Universitas Gadjah Mada, which has taken on a new status as a state-owned legal entity since December 26, 2000, is the oldest and largest university in Indonesia. It was founded on December 9, 1949 and currently has 18 faculties, 73 undergraduate study programs, 28 diploma study programs and a Graduate Program of study programs with around 55,000 students, 605 foreign students, 2,301 employees, and 2,266 lecturers. Up until February 2005, the University has graduated 150,501 students consisting of 20,106 diploma holders, 103,858 first degree holders, 25,915 masters/specialists and 622 PhD holders.

When Universitas Gadjah Mada was inaugurated, it had six faculties: the Faculty of Medicine, Dentistry and Pharmacy, the Faculty of Law, Social and Political Sciences, the Faculty of Engineering, the Faculty of Letters, Pedagogy, and Philosophy, the Faculty of Agriculture, and the Faculty of Veterinary Medicine.

A number of changes and developments in UGM took place within the two decades from 1952 until 1972. Some of these changes include the split of the Faculty of Medicine and Dentistry into two separate faculties, the establishment of the Surabaya branch of the Faculty of Law, Social and Political Sciences on July 19, 1952, which was later integrated into Airlangga University in November 1954, the integration of the Faculty of Education and Teacher Training into the State Teacher Training Institute of Yogyakarta, and the establishment of the Faculty of Animal Husbandry in 1969.

During the initial years after its establishment, the University used the buildings and other facilities belonging to the Kraton of Yogyakarta with full support from Sri Sultan Hamengku Buwono IX, who was then Honorary Chairman of the Board of Trustees. On December 19, 1959 the Central Administrative Office was inaugurated by President Soekarno, and the University gradually established a campus of its own in Bulaksumur. The University is now located in an area of 300 hectares on which stand 670 buildings with an area of 740,000 square meters.

Annex**Collaboration between SMU and Universitas Indonesia****Asian Financial Leaders Programme**

- Since 2018, SMU has partnered with UI to facilitate a module in the Asian Financial Leaders Programme, which is a joint programme developed by SMU and Temasek Management Services Academy (now Human Capital Leadership Institute) to prepare senior-level talent in Asia's financial sector to assume leadership positions and handle the growing complexity of Asia's financial institutions. The collaboration with UI involves a 3-day programme at the UI campus, where participants have dialogues with senior leaders in Indonesia from both the public and private sector, make company visits (such as Pertamina and Tokopedia), and attend sessions ranging from the politics, economics and business environment in Indonesia, to Islamic banking and Micro-lending.

Collaborations between SMU and Universitas Gadjah Mada**(i) UGM Short-term Study Programme**

- Customised by UGM, it aims to provide students with a shorter overseas programme in Indonesia during the summer and winter breaks. More than 300 students from both universities have participated in this programme since 2016.

(ii) SMU-XO course

- Developed jointly by faculty of SMU and UGM, more than 40 SMU and UGM students attended a SMU-X Overseas course in 2016 on Millennial Talent Management alongside each other. SMU-X is our signature programme that represents SMU's pedagogical DNA, and bringing SMU-X to ASEAN and beyond is the next phase of its development.

(iii) Tahir SMU-UGM Management and Faculty Development Programme

- To nurture the next generation of UGM scholars by training faculty in pedagogical skills, case writing techniques, and delivery of management education. UGM faculty members learnt SMU in-class pedagogical approach, and both sides exchanged views on business school and university governance.