FinWR: The War on Financial Exclusion

Citi Foundation – SMU 8th Financial Literacy Symposium



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Research Aims



- Our main objective is to understand the factors influencing financial wellness wellness - including financial literacy – amongst young adults in Singapore among young adults in Singapore
- We also want to study their capacity (i.e. resilience) to withstand financial challenges (Lusardi, Hasler, Yakoboski, 2020) in light of potential disruptions caused by the ongoing pandemic, the changing financial landscape and evolving job market







Key Findings

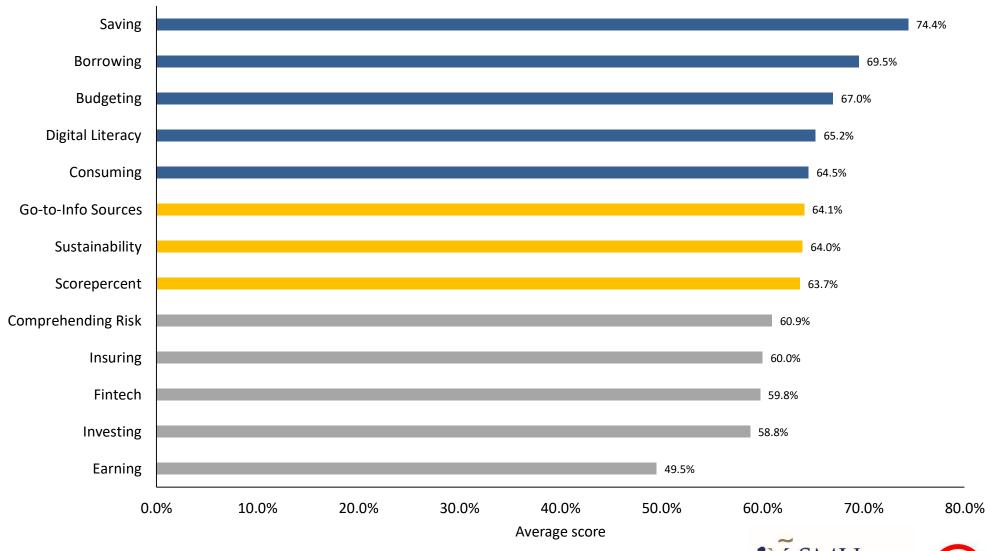




Average Score by Functional Area



Building Up Financial Literacy and Financial Resilience (Lusardi, Hasler and Yakoboski, 2020)

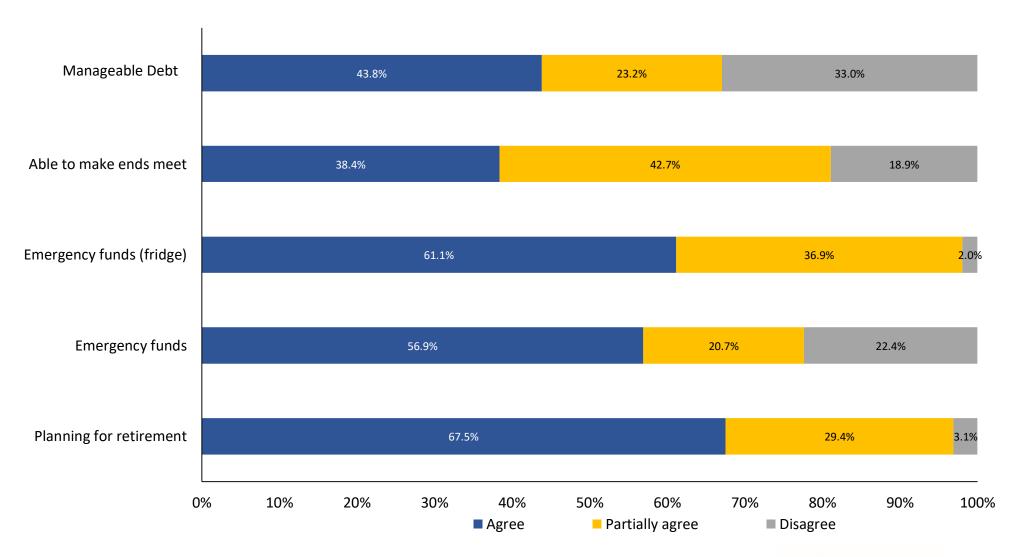




Financial Health



Building Up Financial Literacy and Financial Resilience (Lusardi, Hasler and Yakoboski, 2020)



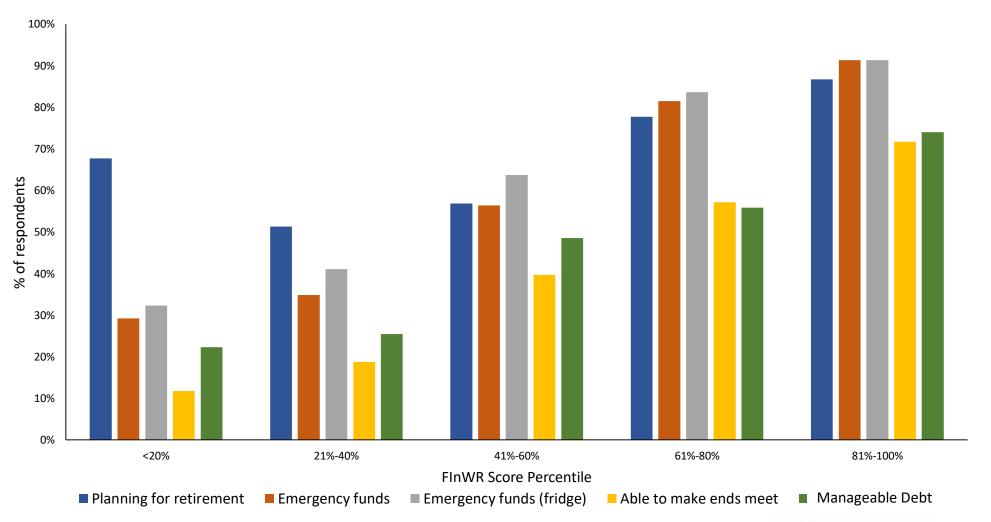




FInWR Score of Respondents



Building Up Financial Literacy and Financial Resilience (Lusardi, Hasler and Yakoboski, 2020)



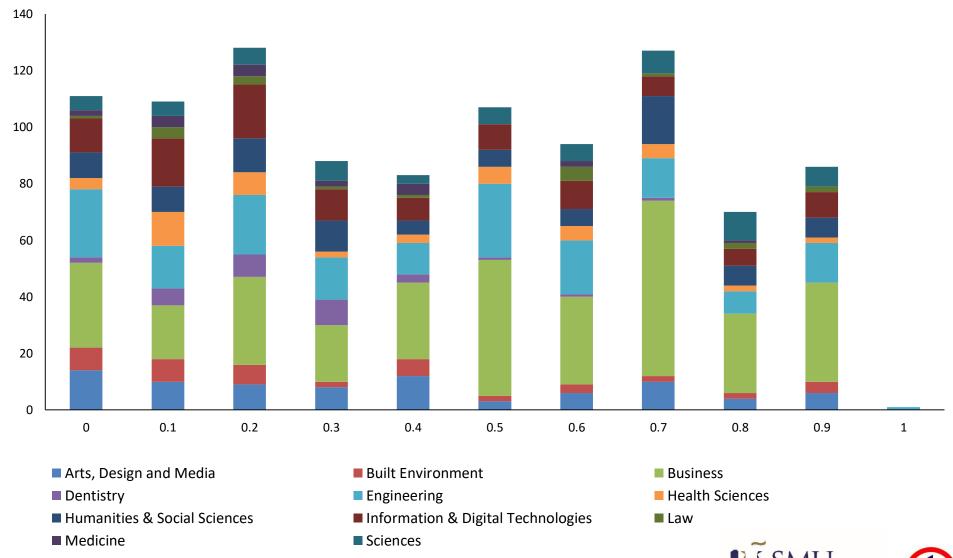




Deciles Comparison by Discipline



This graph uses the full sample (including working adults) since all participants were asked about the major subject area they were trained in





Closing Thoughts



- Financial Inclusion catalyzes Financial wellness and resilience and formation of good habits at an early stage of life and helps crystallize personal and professional goals.
- In sum, we want to produce a comprehensive quantitative measure of participants' financial wellness and resilience score to benchmark future improvements and study the relationship and dynamics among these components





References



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