



JOINT MEDIA RELEASE

Singapore Management University and Centre for Finance, Technology and Entrepreneurship partner to offer new 'Blockchain & Digital Assets for Financial Services' programme to learners worldwide

Singapore, London, 26 January 2023 (Thursday) – London-based Centre for Finance, Technology and Entrepreneurship (CFTE), the world's largest knowledge platform in digital finance and fintech, and SMU Academy, the professional training arm of Singapore Management University (SMU) are excited to announce the launch of the '*Blockchain and Digital Assets for Financial Services*' international programme, co-developed by both organisations. Specifically designed to support the industry with a solid and balanced knowledge of the various aspects of blockchain and digital assets, the programme introduces the fundamentals of blockchain and equips participants with the skills needed for the transition from traditional finance to a new world of digital finance.

With the global DeFi platform market size expected to reach approximately USD 508 Billion by 2028 and a compound annual growth rate of 43.8% during the forecast period, there are increasing job opportunities in the DeFi industry [*Source: [Emergence Research](#)*]. However, a large skills gap exists as people lack the necessary skills and knowledge about FinTech to take advantage of these opportunities. Traditional finance and decentralised finance are different worlds with a significant knowledge gap, thus it is important for individuals to stay up to date on recent developments surrounding digital assets and continue learning as the field evolves.

Believed to be the first in the world, the '*Blockchain and Digital Assets for Financial Services*' programme covers all the essentials of blockchain and digital assets and providing participants with the skills and knowledge to thrive in this financial revolution. It is designed for a wide range of professionals, including policymakers and regulators; finance professionals and technology leaders; entry- to mid-level employees from traditional institutions; as well as students and graduates. Whether the participants are new to the field or come with some experience, this programme will provide a comprehensive understanding of the concepts, technologies and trends that shape the blockchain and digital asset space.

Jack Lim, Executive Director of SMU Academy, said, "The Blockchain and Digital Assets market is rapidly growing and has redefined the financial sector. We are delighted to partner with CFTE to offer this programme to upskill learners, in Singapore and worldwide, with in-depth knowledge and potential opportunities and challenges in this exciting field. This partnership reinforces our commitment to collaborate with industry partners and provide learners with the necessary skills and knowledge to transition from traditional finance to a new world of digital finance."

Huy Nguyen Trieu, Co-Founder of CFTE, said, "Money and value in a digital world are being invented today, and blockchain and digital assets are at the forefront of this evolution. We are thrilled to partner with SMU Academy to offer a comprehensive course that will equip individuals with the knowledge and skills they need to succeed in today's finance."

The programme combines SMU Academy's practice-oriented approach that give learners the flexibility and autonomy to learn at their own pace with London-based CFTE's expertise in FinTech education. SMU is renowned for its interactive, collaborative, and project-based approach to education, and is also recognised for its world-class research and distinguished teaching. CFTE has previously developed several FinTech-related programmes in collaboration with leading institutions such as EDHEC Business School and Hong Kong Cyberport, as well as expert partners from companies like Uber, Revolut, PwC, and Amazon.

The programme is expected to begin in the second quarter of 2023. Interested individuals can register their interest [here](#).

- End -

Enclosure:

- 'Blockchain & Digital Assets for Financial Services' [programme brochure](#)

For media queries, please contact:

SMU

Huang Peiling
Senior Assistant Director, Corporate Communications
9845-3361 | plhuang@smu.edu.sg

CFTE

Paul Putscher
Marketing and Partnerships Lead
paul@cfte.education

About Singapore Management University

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and to produce broad-based, creative and entrepreneurial leaders for the knowledge based economy. SMU's education is known for its highly interactive, collaborative and project-based approach to learning.

Home to over 12,000 students across undergraduate, postgraduate professional and postgraduate research programmes, SMU is comprised of eight schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Computing and Information Systems, Yong Pung How School of Law, School of Social Sciences. College of Integrative Studies and College of Graduate Research Studies. SMU offers a wide range of bachelors', masters' and PhD degree programmes in the disciplinary areas associated with the six schools, as well as in multidisciplinary combinations of these areas.

SMU emphasises rigorous, high-impact, multi- and interdisciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities around the world, as well as with partners in the business community and public sector. SMU's city campus is a modern facility located in the heart of downtown Singapore, fostering strategic linkages with business, government and the wider community. www.smu.edu.sg

About SMU Academy

Since its inception, Singapore Management University (SMU) has built a strong reputation as an innovative and progressive management university with a well-established interactive pedagogy incorporating business cases and strategic links with leading businesses and industry. Leveraging on SMU's reputation and linkages, SMU Academy offers a comprehensive array of cutting-edge interdisciplinary programmes that supports lifelong learners in their pursuit of continuing education while helping organisations meet their upskilling and reskilling goals. <http://academy.smu.edu.sg/>

About CFTE - Centre for Finance, Technology and Entrepreneurship

The Centre for Finance, Technology and Entrepreneurship (CFTE) is a global education platform that provides practical, industry-relevant courses and programs in finance, technology, and entrepreneurship. With a mission to upskill and reskill professionals, CFTE is dedicated to helping individuals succeed in the digital age.