

SMU offerings for Vietnam

As Vietnam continues developing its fast-growing economy, there is a burgeoning need to plug the skills gap of its young and dynamic workforce. SMU in collaboration with its industry partners, professional and government bodies, via its professional and continuing education training and upskilling programmes, hopes to contribute to the areas of human capital development and training in order to meet the skills gaps required in Vietnam.

Leadership Development for working adults and executives

- [Postgraduate Professional Programmes](#): e.g. Executive MBA, MBA and Master of IT in Business
- Professional Continuing Education and customised programmes by [SMU Executive Development](#) and [SMU Academy](#)
- [Sustainability programmes](#) targeted at businesses (Board Governance and Business Sustainability)

[Singapore Management University Executive Development \(SMU ExD\)](#) is dedicated to international talent development in a contemporary Asian setting. Integrating the best of Asian and Western practices and theories, its Public Programmes, and Customised Corporate Programmes deliver outstanding returns on investment for individuals and organisations, leveraging meticulously designed curricula which address business challenges in the context of Asia.

SMU ExD focuses on “developmental” of the individual and organisation over the long term through offering a suite of customised learning solutions for organisations. It partners with organisations from the government, private sector and not-for-profit sectors to co-create customised solutions to meet challenges they are facing or/and for the participants they are looking to develop. Through their programmes, their leaders—managers, directors, high potentials or executives—acquire not just new knowledge, but also behaviors and mindsets to accelerate change.

Custom programmes are available in fully-digital formats and are hosted on the [MyLearning portal](#) – a transformative space that enables the deep collaboration and customisation that clients expect along with virtual experiences and new multi-modal approaches. Blended and hybrid formats are increasingly popular.

[SMU Academy \(SMUA\)](#) is actively extending its talent development initiatives to the Southeast Asian region, with a particular focus on Vietnam. In August 2023, SMU Academy initiated a pioneering exploratory trip to Ho Chi Minh City, signalling a commitment to addressing the specific educational needs of the Vietnamese market. This commitment is evidenced by the significant local engagement with SMU Academy's programmes, notably the Advanced Certificate in Healthcare Management & Leadership.

Other identified interests from Vietnamese businesses include leadership, sustainability, and venture financing. To meet these needs, SMU Academy plans to introduce programmes in these areas, contextualised for the Vietnamese market. These initiatives, leveraging digital and hybrid learning methods, aim to cater effectively to Vietnam's growing demand for specialised professional development.

Scholarships and grants for prospective students

- [Vingroup Young Talent Scholarship](#)
- [SeaTown Sustainability Scholarship](#)
- [Ian R. Taylor Asia Scholarship](#)
- [Mochtar Riady Scholarship](#)

Programmes and grants offered by SMU's Institute of Innovation and Entrepreneurship (IIE) for changemakers and budding entrepreneurs

Started in 2009, **Business Innovations Generator (BIG)** is an intensive four-month, equity-free programme offering early-stage start-ups and student founders the opportunity to validate their business plans, refine their products and prep for seed investments. Being founder-centric, BIG supports coachable individuals from within and outside of SMU, from and beyond Singapore's shores, who are interested in entrepreneurship and is committed to developing the SMU and overall Singapore's start-up ecosystem. Founders get to tap into a plethora of support networks, knowledge, and resources, including grant opportunities, world-class mentors and advisors, masterclasses, corporate perks, and access to a conducive workspace located in the heart of SMU in downtown Singapore. 490 start-ups have been incubated by BIG and these start-ups have collectively raised more than S\$632 million funding as of February 2024.

• Scholarships & Awards for SMU students (eligible to foreign students)

Awarded to students with prior or current entrepreneurship experience and possess business and technology background:

- The Vingroup Young Talent Scholarship - provides full tuition fees and provides monthly stipends for Vietnamese students pursuing a postgraduate programme at SMU. The scholarship programme aims to provide talents with opportunities so that they have the ability to lead and advance the development of Science and Technology in Vietnam in the future.
- The Gary Kunis Scholarship – up to S\$5,000 awarded to eligible SMU undergraduates who are entrepreneurially inclined.

Awarded to students with prior or current entrepreneurship experience and demonstrable financial needs:

- The SMU Entrepreneur Endowed Scholarship – S\$11,250 awarded to eligible SMU undergraduates.
- The Dr. Doreen Tan Endowed Entrepreneur Scholarship – S\$11,250 awarded to eligible female SMU undergraduates (in any degree programme with declared major in Entrepreneurship).
- The Alvin Poh Endowed Scholarship – S\$11,250 awarded to eligible SMU undergraduates.
- The Chan Chong Beng Entrepreneurship Scholarship – S\$12,000 for eligible SMU undergraduates.

Awarded to start-ups with at least one founder affiliated with SMU, who demonstrate promise in terms of growth and development:

- IIE Acceleration Grant – S\$10,000 for eligible start-ups who have been accepted into IIE's Business Innovations Generator incubation programme.
- Startup SG Founder Grant – S\$50,000 for eligible start-ups to first-time entrepreneurs with innovative business concepts and accepted into IIE's Business Innovations Generator incubation programme.

Awarded to students who have their own venture and can commit to work on their ventures full-time for a 10-week period during the months of May to August:

- The Andy Chua and Family Undergraduate Summer Venture Award – S\$1,500 awarded to eligible SMU undergraduates.
- The Kwanpen Postgraduate Summer Venture Award – S\$3,500 awarded to eligible SMU postgraduates and mentorship from industry experts and/or seasoned entrepreneurs.
- The Tolaram Entrepreneurship Venture Award – S\$3,500 awarded to eligible SMU undergraduates and postgraduates and mentorship from industry experts and/or seasoned entrepreneurs.