Publication: The Straits Times, Pg A16

Date: 6 April 2024

Headline: Expert's advice to parents: Use same apps as your kids to guide them online

Expert's advice to parents: Use same apps as your kids to guide them online

Osmond Chia

Use the same apps as your children – that is the advice to parents from

a tech expert. In a public lecture on parenting in the digital age, Professor Lim Sun Sun said that, this way, any advice to children will be more credible, since they know that their parents understand the apps' fea-tures and potential pitfalls.

"It's important for parents to keep abreast of technology," said Prof Lim, a professor of communications and technology at the Sin-gapore Management University (SMU) College of Integrative Stud-

ies. "If you don't know it, your child is just going to say 'you don't get it, you don't understand'.

"Go into the platform your kids are using, so you know what is at

And for those who still struggle, ask your child to teach you, she said on April 5, adding: "That role

reversal is very satisfying for kids." This came during her talk on growing up in a world fuelled by artificial intelligence (AI), an event in the Ministry of Education's Ideas Festival. It comprises a series of talks and workshops for students, enthusiasts and professionals on humanities-related topics in March and April.

Prof Lim researches the social

impact of technology and AI ethics, and is the vice-president of partnerships and engagement at

In the hour-long session, she gave the audience a sweeping overview of pressing concerns in the tech sector and what parents can do to guide young people online.

Her lecture covered the promises and perils of AI, which has been a boon for research and efficiency, but has led to the generation of misinformation and harmful content. Social media, too, has helped in spreading important messages, but can introduce young people to scams, and extremist or adult content, said Prof Lim.

She encouraged parents in atten-



If parents find themselves struggling with technology, they should get their children to teach them, said Professor Lim Sun Sun, giving a talk on April 5. "That role reversal is very satisfying for kids," she added. ST PHOTO: KEVIN LIM

their children when addressing concerns over their online interac-

"Very often with Asian families,

dance to adopt a calm tone with we can be very authoritarian," said Prof Lim. "But we should strive for

an authoritative voice instead." She said parents should also be mindful of online friendships that

children form, as these are important to them, adding: "Explain and discuss your rules, and it's important not to be judgmental. The mo-

ment we are, kids will tune out." Using the same platform can help parents to build trust as they connect over similar topics, said Dr Jiow Hee Jhee, a communications professor at the Singapore Institute of Technology, who moderated the Q&A session at the lecture.

There is a lack of funding for trust and safety departments as compared with advertising budgets within tech companies, said Prof Lim, when asked about what kind of regulations can help to alleviate issues that plague social media platforms.

She said: "If we have regulations around required spending by tech companies on investments in health and safety features, I think that will allow us to see much greater technological innovation in that space."

osmondc@sph.com.sg

Source: The Straits Times @ Singapore Press Holdings Limited. Permission required for reproduction