

Media Release

Public Toilets as Dirty as in 2020

Nationwide study by SMU shows that public toilets in coffee shops are as dirty as in 2020, with some improvements in public hygiene standards at hawker centres

Singapore, 8 November 2023 – Despite improvements in the state of public hygiene at hawker centres compared to 2020, Singaporeans hope that more can be done to improve the toilet sanitation at coffee shops. Customers think worse of these toilets than the employees do, with a quarter of those interviewed saying they would not answer the call of nature at these facilities. These findings were uncovered in a new nationwide study conducted by Singapore Management University (SMU), where the overall perception of toilets in coffee shops and hawkers centres is that they are no different from how they were in 2020 and 2016.

This follow-up survey, titled *Waterloo*, was conducted between August and September 2023 by **SMU Principal Lecturer of Statistics** <u>Rosie Ching</u> **and her 170 undergraduates**. It was done with the support of her partners, World Toilet Organisation (WTO), Public Hygiene Council (PHC), Singapore Kindness Movement (SKM) and Restroom Association Singapore (RAS).

Ms. Ching and her students visited more than 1,000 toilets across Singapore's coffee shops and hawkers centres, asking a total of 9,411 people, comprising 460 employees and 8,951 customers, for their views on the state of these toilets. These interviews allowed detailed insights into human perceptions of toilet cleanliness and how they compare to 2020, when Singapore had just stepped into the throes of the Covid-19 pandemic.

Similar to the nationwide surveys carried out in 2020 and 2016, this year's edition comprised comprehensive on-site surveys of toilet attributes. The odour of hawker centre toilets is significantly more bearable compared to coffeeshop toilets. Photographic evidence demonstrates the lack of hygiene levels in toilets within these areas, showing how floors are wet and oily, sinks are dirty or clogged, bins are overflowing and urinals are choked. All results are given in detail at www.toiletstatistics.com and photographs at https://smu.sg/waterloo23.

Public toilet hygiene remained largely similar to 2020, with the dirtiest toilets located at Pioneer, Ubi and Singapore River. Marina South topped the list again for the cleanest public toilets.

The month-long investigation conducted by Ms Ching and her undergraduates revealed that the closer cooking facilities are to toilets in these hawker centres and coffee shops, the significantly dirtier the toilets. This was also observed in 2016 and 2020. This correlation remains very strong in 2023, and is a major cause of concern given public health concerns because the huge majority of workers in these premises use these toilets while handling our food.

Said **Ms Ching**: "Having a clean toilet to use is a fundamental human right. In the pandemic state of heightened awareness about public hygiene and now post-pandemic, Singaporeans would expect an uplift in public toilet cleanliness, especially after having heard of toilet improvement programmes. But *Waterloo* has exposed yet again the spectre of hundreds of abysmal toilets, often in close proximity with kitchens and food-handling areas. These are a daily menace faced by public toilet cleaners, workers and customers in coffee shops and hawker centres. Food sanitation and toilet hygiene are strongly correlated. We hope that these findings will spur decisive and collective action, to improve



the state of public toilet hygiene, and raise the level of cleanliness for food handlers at these premises."

Please refer to Annex for the detailed findings of the 2023 Waterloo survey.

Quotes from Project Waterloo Supporting Partners:

Mr. Andrew Khng, Chairman, Public Hygiene Council:

"The Public Hygiene Council has been partnering Project Waterloo since 2020 as we share a common goal to improve public toilet cleanliness in Singapore, especially those in coffeeshops, so that we can truly live up our reputation as a clean city. We believe that it is time we recognise that keeping public toilets clean is the collective responsibility of both the premise operators and the users. It does not only fall on the shoulder of one. Clean public toilets can only be possible when everyone plays their part. Partnership between operators and users could also create a multiplier effect that encourages good toilet etiquette across the wider community."

Mr. Jack Sim, Founder, World Toilet Organisation:

"8 years ago, I started working with Ms Rosie Ching on her Toilet Cleanliness Index and this has continued till today. The World Toilet Organisation maintains that since the users of shopping centres and coffeeshops are basically the same, then we think coffeeshop toilets can be as clean and well-maintained as those in shopping centres. It's time to focus on enforcement for the owners of coffeeshops to maintain and repair their toilets. If we can solve coffeeshop dirty toilets, we can remove the last obstacle to Singapore's image as a country with clean toilets."

Mr. Ho Chee Kit, President, President, Restroom Association Singapore:

"We are pleased to support SMU with Project Waterloo, with our collaboration going back to 2015. The latest TCI of coffeeshops, will help us in our LOO (Let's Observe Ourselves) Campaign @ Coffeeshops to be launched at our LOO Awards on 16 November this year. We are heartened with the improvement in the TCI of hawker centres, which show that efforts from our LOO Campaign @ Hawker Centres have paid off since its 2021 launch."

Ms. Michelle Tay, Director, Singapore Kindness Movement:

"SKM is pleased to support Ms Rosie Ching in the Waterloo Project since 2020, as we engage our younger generation through this Project. We need to generate and heighten the awareness of the situation, and this cannot be done alone. It is important for both users and owners to maintain cleanliness in public toilets. This fosters a sense of community and shared responsibility that reflects a collective commitment to maintain hygiene and the overall quality of life for everyone in our society."

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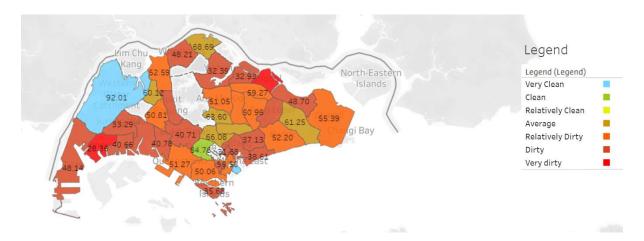


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Established in 2000, Singapore Management University (SMU) is recognised for its disciplinary and multi-disciplinary research that addresses issues of global relevance, impacting business, government, and society. Its distinctive education, incorporating innovative experiential learning, aims to nurture global citizens, entrepreneurs and change agents. With more than 12,000 students, SMU offers a wide range of bachelors, masters and PhD degree programmes in the disciplinary areas associated with six of its eight schools - Accountancy, Business, Computing, Economics, Law and Social Sciences. Its seventh school, the SMU College of Integrative Studies, offers degree programmes in deep, integrative interdisciplinary education. The College of Graduate Research Studies, SMU's eighth school, enhances integration and interdisciplinarity across the various SMU postgraduate research programmes that will enable students to gain a holistic learning experience and well-grounded approach to their research. SMU also offers a growing number of executive development and continuing education programmes. Through its city campus, SMU focuses on making meaningful impact on Singapore and beyond through its partnerships with industry, policy makers and academic institutions. www.smu.edu.sg



ANNEX: WATERLOO KEY FINDINGS



1. Human perceptions of public toilet cleanliness

In total, 9411 people were asked for their views on toilets in these areas. They comprised 460 workers and 8951 customers.

The Human Perception of Toilet Cleanliness (TCI) Index header is on a scale from 0 to 100: 100 being the most positive (perceived cleanest) human perception of a toilet's cleanliness, and 0 the most negative (perceived dirtiest). Males think far better of these toilets (57.20) than females who rate them much more negatively at 42.02 out of 100. Workers also think better of these toilets than customers do.

- Overall public perception of these toilets is that they are much dirtier than they should be, and no different from they were in 2020 and 2016.
- Since the COVID-19 pandemic, 66.74% of Singaporeans think that public toilet cleanliness in hawker centres and coffeeshops has stayed "just as dirty" to "much dirtier", with only 22.18% saying they have improved in cleanliness.
- 93.68% of Singaporeans think that efforts in cleaning up toilets in hawker centres and coffeeshops is at best "somewhat effective", with 63% of these same people rating it from "mostly ineffective" to "completely ineffective". About 6% hold optimistic views about the efficacy of these clean toilet campaigns.

9.13% of employees at hawker centres and coffeeshops use the toilets at their working premises, compared to 38.61% of customers.

- 91.31% of customers at these places say the toilets in hawker centres and coffeeshops need "major overhauling", rating them as "dirty". Similarly, employees rate them as "dirty", with about 70% rating the degree of improvement needed is "moderate".
- Both customers and employees view toilets as "dirty" and "less than reasonably clean", but customers think worse of the toilets than the employees do.



 More than 75% would only use the toilets in these areas for a small call of nature, unchanged from 2020, but much lower than in 2016. As for the big call of nature, it is reversed, where almost 70% would avoid using these toilets, a significantly higher avoidance rate than in 2020 and 2016.

2. Location of the cleanest public toilets

- In 2023, Marina South topped the list for the cleanest public toilets in hawker centres and coffee shops, followed by Outram and Boon Lay. Marina South also topped the list in 2020 and 2016.
- In 2023, the dirtiest hawker centre and coffeeshop toilets were in Pioneer, Ubi and Singapore River. In 2020, they were in Tuas, Telok Blangah and Bukit Batok, with Singapore River ranked bottom in 2016.

	2016	2020	2023
Top 3	Marina South (best)	Marina South (best)	Marina South (best)
cleanest	Novena	Tanglin	Outram
	Western Water	Changi	Boon Lay
	Catchment		
Bottom 3	Singapore River (worst)	Tuas (worst)	Mainland:
dirtiest	Boon Lay	Telok Blangah	Pioneer (worst)
	Bukit Panjang	Bukit Batok	Ubi
			Singapore River

3. How coffee shop toilets fare compared to hawker centre toilets

- In 2023, coffeeshop toilets score 46.84, significantly dirtier than hawker centres weighing in at 65.5997. This has stayed largely unchanged from 2016 to 2020, when in 2020, coffeeshop toilets scored 46.35, much dirtier than hawker centres at 58.23.
- Hawker centre toilets are cleaner in 2023 (at 65.60) than in 2020 at 58.23 on the Toilet Cleanliness Index. This is a laudable u-turn from 2020, when hawker centre toilets fell significantly in average hygiene levels from 2016 to 2020 at the outbreak of COVID-19. But the public toilet cleanliness index is still lower than it was in 2016 on average.
- Coffeeshop toilets on the other hand have stayed dirty and largely unchanged (from 46.35 to 46.84) over the last 3 years, staying significantly below the 50-mark of reasonable.
- The cleanest toilets today are "toilets for the physically disabled" (54.28) followed by women's toilets (52.33) and men's toilets (49.73). These three categories are, statistically, not different from one another in 2023. Women's toilets have improved significantly from 2020 (at 47.44) to 2023.
- The dirtiest are unisex or shared toilets at 36.14, a sharp decline from 42.89 in 2020. From 2016 to 2020 and till today, unisex toilets remain the filthiest in cleanliness levels, suffering



their lowest levels in 2023. A large majority of these unisex toilets are located in coffeeshops.

- The closer cooking facilities are to toilets in these hawker centres and coffeeshops, the significantly dirtier the toilets, by up to 15 points dirtier on the cleanliness scale. This was also observed in 2016 and 2020. This correlation remains very strong in 2023, and is a major cause of concern given public health concerns because the huge majority of workers in these premises use these toilets while handling our food. Photographic evidence pay abundant testimony to the lack of hygiene levels in handling of raw food near these toilets.
- The odour of hawker centre toilets is significantly more bearable compared to coffeeshop toilets.
- In 2023, 15/17 toilet attributes were dirtier than reasonable, with wet or oily floors, dirty taps, absent, dirty or overflowing rubbish bins, dirty or non-working toilet bowls and squat pans, inadequate or absent toilet paper, dirty or clogged sinks, dirty or choked urinals, stained mirrors, absent to insufficient ventilation, stained cubicle doors, toilet seats, with almost 60% of toilet posters absent and cleaning schedules not updated. The only attributes rated reasonably clean or adequate were taps and soap. This marks a marginal improvement overall from 2020, when many toilet attributes suffered a fall in cleanliness from 2016, with the sharpest drop in toilet bowl cleanliness.
- In 2023, three CDCDs (NE, NW, SW) are above the 50th percentile in TCI, with Central falling consistently in public toilet hygiene from 2016 to 2023's last place. SE has also fallen from the top and only CDCD above the 50th percentile in 2020 to second-last in 2023. In contrast, NW and NE have improved, with SW unchanged from 2020.