

Website for projects to put pledge into action

By HOE PEI SHAN

NEED funding or volunteers for a social cause? You can now go to SG2015.com, a new crowdsourcing platform with a national twist.

Launched yesterday by local tech production and training firm Grid Synergy, the website is for ideas which "carry the spirit of Singapore's national pledge".

These include projects which encourage citizens to work together, and even bring "happiness and prosperity" to this nation, said Grid Synergy chief operating officer Evelyn Lau.

The goal, she added, is to find backing, whether it is financial or in kind, for 50 projects by Singapore's 50th birthday in 2015.

The site, which is run together with the Central Singapore Community Development Council, has already got the thumbs up from Moulmein-Kallang Member of Parliament Denise Phua.

"Pledges alone mean nothing, achieve nothing. When words are backed by action, that is when the pledge becomes alive," she said.

She intends to do her part by using the site, which will start to list projects on Aug 1, to find backing for an initiative to help needy families get milk and diapers.

Singapore Management University student Joseph Tay, 24, who is a co-founder of volunteer network Youth Without Borders, plans to use the site for his initiative to get the young to connect with the elderly by making wishes come true.

"These 'wishes' can include companions to play mahjong with, a desire to visit their hometown in China, or even a mattress to sleep on," said Mr Tay.

"I think SG2015.com is a brilliant platform that can harness the power and reach of the Internet for good causes."

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