

Singapore's business, engineering students reveal top 10 dream firms



Only 4 are home-grown companies.

According to the latest survey by Universum conducted among university students in Singapore, Google continues to dominate the hearts and minds of those studying in Business, while A*STAR secures the top spot among Engineering students. Only four of 18 employers featured in the Top 10 rankings among both cohorts are home-grown.

A total of 6,012 students, a majority from Nanyang Technological University, National University of Singapore and Singapore Management University, took part in Universum's 2013 student survey (also known as WetFeet Talent Insider View).

They consider it more important "to be dedicated to a cause or feel that that they are serving a greater good through my career" than their peers who took part in last year's survey. Their top career goals, however, remain consistent as the previous year's, which are "to have work/life balance" and "to be secure or stable in my job".

Rachele Focardi, Senior Vice President of Employer Branding and Talent Strategy, APAC says, "Of the three key attributes students here most associate with attractive employers, private home-grown companies are more closely aligned with having a friendly work environment than their foreign counterparts.

On the other hand, the foreign employers have the edge over the domestic employers (excluding the government) for the provision of professional training and development as

well as having a creative and dynamic work environment, which may have contributed to their dominance of the 2013 Singapore Top 100 IDEAL™ Employers.”

	Business	Engineering/Natural Sciences
1	Google	A*STAR
2	Singapore Airlines	Google
3	PwC (PricewaterhouseCoopers)	ExxonMobil
4	Ernst & Young	Singapore Airlines
5	J.P. Morgan	Rolls-Royce
6	Goldman Sachs	Shell
7	Barclays	GSK (GlaxoSmithKline)
8	KPMG	Ministry of Education (MOE)
9	The Walt Disney Company	Apple
10	Procter & Gamble	Keppel Corporation