



## Media Release

### **SMU career fair draws more than 70 employers and a record student turnout**

*Singapore, 11 October 2013 (Friday)* - Signaling a positive post-graduation outlook and proving their drive for a fruitful future, scores of Singapore Management University students descended on the *SMU Internship and Career Fair* held on campus.

More than 600 SMU students from Year 2 to seniors and post graduate programmes networked with prospective employers at the biannual fair, which by its conclusion will see recruiters from 70 companies review resumes, offer career advice, and initiate connections that may lead to job offers down the line.

From Microsoft, Sony and Rolls Royce to Marina Bay Sands and Pico Art International, global and locally born businesses alike attended the event with an eye toward finding future employees to fill more than 250 jobs.

Today's event, which ran from 4.00 pm to 6.30 pm, is meant for students of all majors, and featured multinational corporations, small and medium enterprises and public services from industry sectors including logistics, commodities, consumer products, technology, transportation, telecommunications, government, health care, hospitality, MICE and marketing.

"We are very excited and pleased to have recruiters from a wide range of industries here. This time around we have focused our efforts on getting recruiters from the MICE industry considering that it is an important area of growth with Singapore being a choice destination for MICE and event planners worldwide. We also have recruiters here with opportunities in Operations Management, a field that is gaining strong interest from both employers and students as a result of recent global, technological, and competitive developments," says Sim Cher Young, Director of SMU's Dato' Kho Hui Meng Career Centre. "This internship and career fair is a win-win for everyone involved. It's a great opportunity for students to find out what skills and expertise employers require. They can find out about jobs and internships that are available and consider the long-term career paths recruiters might have on offer," Mr Sim added.

Sharply dressed in business attire and with resumes in hand, students navigated around information booths, making the contacts with representatives of various companies.

"I'm in my final year and I am already looking for jobs, seeing what's out there, find out what are the career paths I can consider," said Spencer Lin, a senior majoring in Information Systems and Operations Management who spoke with an array of recruiters from the logistics, retail and service industries.

Lim Kar-men, a senior student majoring in Human Resources said, "I've been getting a feel for the recruiters and what the company environments may be like. It is good practice just speaking to them, to people in the industry which will help prepare final year students like myself step into the workforce with an idea of what is expected of us. This is a great event that the career centre has put on."

SMU's Dato' Kho Hui Meng Career Centre holds career fairs in May and October every year.

In addition to providing individual career counseling, the career centre encourages students to engage in a four-year plan, from exploring majors to considering career paths and landing internships to acquiring the experience that employers will value when they graduate. The Centre also offers a vigorous on-campus recruiting programme as well as networking events, and compulsory workshops on Resume and Cover Letter-writing; Social Etiquette and Grooming for Success; Personal Branding and Networking; and Interviewing Skills.

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### **About Singapore Management University**

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading edge research with global impact and produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy. It is known for its interactive and technologically-enabled pedagogy of seminar-style teaching in small class sizes.

Home to about 8,000 students, SMU comprises six schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Information Systems, School of Law and School of Social Sciences, offering a wide range of bachelor's, master's and PhD degree programmes in various disciplines.

With an emphasis on generating rigorous, high impact cross-disciplinary research that addresses Asian issues of global relevance, SMU faculty collaborates with leading foreign researchers as well as partners in the business community and public sector through its research institutes and centres. The University also conducts executive education programmes for working professionals. Close relationships with leading universities, including The Wharton School, Carnegie Mellon, the University of Pennsylvania and the University of Chicago's Booth School of Business, allow SMU to draw on their academic and research strengths in various collaborations.

[www.smu.edu.sg](http://www.smu.edu.sg)

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