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IMC 2013 will bring global academic thought leaders, IMC Award finalist B-schools, CXOs and international accreditation agencies together to share their insight on adding value to management education.

The stage is set for Indian Management Conclave (IMC) Conference and Awards 2013 on August 2-3 in New Delhi with the much awaited biggest annual gathering of MBA Educators bringing global academic thought leaders, IMC Award finalist B-schools, CXOs and international accreditation agencies like AACSB, EQUIS/EFMD to share their insight on adding value to management education.

Based on the theme 'Enhancing value of MBA', IMC 2013 will bring forth the possible solutions to the management education crises like miss-match in demand & supply of MBA seats, policy conundrum, lack of employability of MBA graduates, and inadequate focus on core-product that have eroded credibility of the MBA education.

Towards solution approach

Mr Amit Agnihotri, Convenor, Indian Management Conclave & Chairman, MBAUniverse.com said that IMC 2013 is aimed towards a 'solutions' approach. "At the end of the 3rd summit in 2012, the MBA community started asking for 'solutions' to emerge from the crisis. Feedback from speakers and participants echoed that while we know the problems, what are the solutions. Hence, now we have adopted themes that are more 'solutions' oriented."

Apart from facilitating discussion & debate on challenges and opportunities facing Indian MBA education sector among key stakeholders like B-school promoters & their academic leadership i.e. Directors, Deans, Registrars, Admission Heads, Indian Management Conclave (IMC) 2013 will bring fresh ideas that are bringing positive results for B-schools.

The 2-day IMC Conference, to be held on August 2 & 3, will consist of Keynotes by Management thought-leaders, Panel discussions, Case-study presentations by IMC Award Winners, and Workshops by partners like AACSB International, EFMD/EQUIS, Harvard Business Publishing amongst others. The keynote speakers at IMC 2013 include Mr Vineet Nayar, Vice Chairman, HCL & Dr SS Mantha, Chairman, AICTE.

Global insight

The IMC 2013 will have Global thought leaders sharing their management insight with Indian MBA Educators. The distinguished global thought leaders who will address IMC 2013 include Dr Michael Luger, Director, Manchester Business School, UK; Dr Zhou Lin, Dean, ACEM, Shanghai Jiao Tong University, Shanghai; and Dr Rajendra K Srivastava, Deputy President, Singapore Management University amongst others.

IMC Awards 2013

The 1st IMC Awards 2013 will highlight ideas that some of the B-schools have adapted by



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changing landscape, updating their curriculum, placement efforts, and adding a lot more strength to their marketing plans. A selected set of 12 IMC Awards 2013 finalists will showcase their innovative ideas and unique initiatives at Indian Management Conclave (IMC) to be held on August 2-3, 2013 in New Delhi.

Following is the list of 12 finalists across four IMC Awards 2013 categories:

Theme 1:

Effective Demand Management: Developing successful engagement programs & finding niches

Jaipuria Institute of Management

NMIMS School of Business Management, Mumbai

Symbiosis Institute of Media & Communication, Pune

Theme 2:

Improving Core Product: Revisiting the Program Architecture

Great Lakes Institute of Management, Chennai

Indian Institute of Management, Kashipur

S. P. Jain Institute of Management and Research, Mumbai

Theme 3:

Improving Core Product: Innovations in Curriculum Delivery

Goa Institute of Management, Goa

NMIMS School of Business Management, Mumbai

T. A. Pai Management Institute, Manipal

Theme 4:

Effective Industry-Institute engagement

BIMTECH, Greater Noida

IFIM Business School, Bangalore

Institute of Technology and Management, Navi Mumbai

The eminent IMC Awards Jury includes Dr Debashis Chatterjee, Director, IIM Kozhikode; Dr. Devi Singh, Director, IIM Lucknow; Fr. E. Abraham S.J., Director, XLRI, Jamshedpur; Dr Pritam Singh, DG, IMI & Former Director IIM Lucknow; Dr Rajan Saxena, Vice Chancellor, NMIMS University, Mumbai; and Dr Sesha Iyer, Director, S P Jain Institute of Management & Research, Mumbai. The Award jury members will chair the sessions on presentations by IMC Awards finalists in different categories.