

SMU extends its reach

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Singapore Management University (SMU) has signed a series of agreements with Indian institutions to extend its reach and tap into the trained human resources pool and large market in the country.

SMU has a pact with the Bombay Stock Exchange (BSE) to jointly design and offer a short duration exchange programme at SMU for BSE Institute's global programme, while BSE will host SMU students in Mumbai. The two aim to jointly design and launch Management Development Programmes for Asian markets besides offering post-graduate certificate programme in areas related to financial markets. Also on the anvil are joint research in the area of capital markets, especially related to the Asian region and BRICs besides the usual student internships and exchange programmes.

With the Indian Institute of Foreign Trade (IIFT), SMU will have student exchange programmes running in parallel with jointly designing and launching management development programmes, particularly for Asian markets besides offering post-graduate certificate programmes in areas related to international trade and business and conducting joint applied research and case writing in international business focused on the Asian region.

Similarly, with the Indian Institute of Management, Bangalore, (IIMB), SMU's academic alliance envisages joint executive education programmes and joint research besides mentorship support for post-graduate students in research, organising summer/winter research institutes and faculty exchanges including short duration joint appointments. This could lead to joint certification from both SMU and IIMB.



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In the engineering education space, Indian Institute of Technology Kanpur (IITK) and SMU plan joint certificate and degree programmes in engineering and management while co-designing programmes on Master of Science in Innovation, joint executive education alongside faculty exchanges and short duration joint appointments. IITK could benefit from SMU faculty for joint research, co-host innovation workshops and help companies with business incubation functions.

The Birla Institute of Management Technology (BIMT) has tied up with SMU with a plan to offer short certificate programmes in management education and other related areas.

SMU and the Indian Institute of Management, Rohtak, (IIMR) aim to take up exchange of faculty members, joint conferences and faculty research workshops and student exchange. In focus are areas like executive education and case initiatives, as also alignment of existing centres or departments to boost India-Singapore academic exchange.

SMU and Indian Institute of Management, Lucknow, (IIML), aim to offer their students joint research exposure and create research assistance opportunities at both institutions. They aim to take up issues like teaching effectiveness workshops and jointly offer executive education programmes to companies. SMU and IIML faculty could take up joint research in areas of mutual interest through options like exchanges, short duration appointments and formation of consortiums to share elective courses and other teaching resources. This could lead to to certifications from both SMU and IIML over and above normal student exchange.