

## Singaporean links Gita to business management

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**Singapore:** A Singaporean Chinese has authored a book on the Bhagavad Gita's relevance to business management and individual competitiveness.

Management Efficacy — Wisdom from the Indian Bhagavad Gita and the Chinese Art of War reflects years of learning experience of businessman Charles Chow, who works on strategic interests of high potentials in Germany and India in education and environment through his East-West Group.

The book was released last night by Singapore Minister for Environment and Water Resources Vivian Balakrishnan at the Singapore Management University.