

SMU prof honoured for contributions to his field and education

The University of Glasgow has conferred the Honorary Degree of Doctor of the University to Singapore Management University (SMU) Professor Tan Chin Tiong.

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Singapore Management University Professor Tan Chin Tiong. (Photo: Singapore Management University)

SINGAPORE: The University of Glasgow has conferred the Honorary Degree of Doctor of the University to Singapore Management University (SMU) Professor Tan Chin Tiong.

It is to recognise the major contributions that Prof Tan has made to marketing management and international education.

An SMU statement said the conferment was made at University of Glasgow Singapore's inaugural graduation ceremony on Friday.

Prof Tan was SMU's founding Provost and Deputy President from 1999 to 2009.

He is now a senior advisor to the president of SMU, and a professor of marketing at the university's business school.

From 2009 to 2013, he was founding president of the Singapore Institute of Technology (SIT).



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Prior to his pioneering work with SMU and SIT, he spent 20 years with the National University of Singapore.

The SMU statement said Prof Tan is active in management development and consulting, and has designed and taught in many executive programmes around the world.

It added that he is also a regular speaker in the US, Europe, Australia, New Zealand, Asia and South Africa.

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