

SMU, DHL to launch research laboratory

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A laboratory, known as the Green Transformation Lab, will focus on education, research and best practice development solutions to help organizations transform their businesses with sustainable practices.

The lab is housed at SMU's School of Information Systems and will be run by SMU students and faculty, along with DHL employees.



It will have two full-time directors - Stephan Schablinski from DHL will serve as director and Tan Kar Way from SMU will serve as academic director.

The lab already has three projects in the pipeline, including research on new ways in which companies can monitor energy consumption more accurately.

The other initial projects include regional research on extended producer responsibility and research on innovative business models that create a strong value proposition in the area of corporate social responsibility, while leveraging core logistics competencies.

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