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## TIBCO and Singapore Management University to Equip Students with Skills to Transform Business Landscape

Introducing TIBCO Solutions into Classrooms for Real-World Education, a First in Singapore

Singapore, 12 November, 2019 – <u>TIBCO Software Inc.</u>, a global leader in integration, API management, and analytics, announced its plans to collaborate with the Singapore Management University (SMU) School of Information Systems to deepen students' data analytics knowledge and prepare them with the right digital skill sets for the digital economy. The parties aim to provide students with hands-on opportunities to use selected TIBCO tools to hone their analytics skills.

The Memorandum of Understanding (MOU) between the two organisations was signed to foster deeper collaboration to equip students with data analytics skills in a real-world setting. In addition, both parties will conduct workshops, masterclasses, and seminars, as well as other practice-based training in technological skills, empowering students and professionals to further their education.

"Organisations around the globe are transforming their business models to be digitalised in order to remain competitive and align with critical programs, such as Singapore's leading Smart Nation initiatives. On this transformational journey, technology is only one essential ingredient... the other is the talent and the know-how needed to support it," said Erich Gerber, senior vice president, APJ and EMEA, TIBCO. "We see TIBCO's collaboration with SMU as crucial in addressing this digital skills gap. Augmenting students' capabilities and skill sets with a combination of leading intelligent connected solutions will be a powerful contribution to the developing digital ecosystem of the nation."

TIBCO and SMU see this collaboration as an opportunity to train up to 500 students on the Digital Business Solutioning track under the Bachelor of Science (Information Systems) degree programme.

With hands-on opportunities, students will deepen their knowledge of advanced data analytics using selected TIBCO capabilities, including data analytics, real-time analytics, data science, data virtualization, and API management. The end-to-end TIBCO solutions will allow students to apply real-world solutions during their studies.

"With the rapid growth of the digital economy and the ongoing efforts to transform Singapore through technology, there is strong demand in the public and private sectors for graduates with sound knowledge and training in analytics. Collaborations with industry and technology providers, such as TIBCO, and integrating academic learning with real-world practice are part of our overall efforts to nurture future-ready graduates," said Professor Pang Hwee Hwa, Dean, School of Information Systems, Singapore Management University. "We believe this programme will further strengthen our high-quality education for our students and provide them with the crucial digital skills needed in today's business environment."

TIBCO is also developing relationships with other polytechnic institutes and universities across Asia, equipping students with relevant skill sets to cater to the growing demand for data analysts in the region. To learn more about TIBCO's industry and higher education collaborations, please visit <a href="https://www.tibco.com">www.tibco.com</a>.

Follow us <u>@TIBCO</u> on Twitter, and on our <u>LinkedIn, Facebook</u>, and <u>Instagram</u> pages to hear the latest news and updates from our team.

## **About Singapore Management University (SMU)**

Established in 2000, Singapore Management University (SMU) is recognised for its high-impact multidisciplinary research that addresses Asian issues of global relevance, and for its innovations in experiential learning. With over 10,000 students, SMU offers bachelors, masters and PhD degree programmes in Accountancy, Business, Economics, Information Systems, Law and Social Sciences, and executive development programmes. Through its city campus, SMU enjoys strategic linkages with business, government and the wider community in Singapore and beyond. www.smu.edu.sg

## **About TIBCO**

TIBCO fuels digital business by enabling better decisions and faster, smarter actions through the TIBCO Connected Intelligence Cloud. From APIs and systems to devices and people, we interconnect everything, capture data in real time wherever it is, and augment the intelligence of your business through analytical insights. Thousands of customers around the globe rely on us to build compelling experiences, energize operations, and propel innovation. Learn how TIBCO makes digital smarter at www.tibco.com.

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