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ONLINE STEALS

Want a luxury bag for less? Try these reputable online sites.

KEPRIS

Kepris.com

Launched in 2010, this members-only Singapore website stocks bags from about 15 labels, including Balenciaga, Dior and Prada. The site also offers a large selection of accessories and small leather goods from these brands.

Products are mostly from the current and the immediate past season. About 60 per cent of the items are from the current season. Stocks are marked down by an extra 20 per cent during sale periods, which are usually in July and December.

New items are introduced every Monday. Request for membership or get a member to send you an invitation. **How much:** From \$1,595 for a Prada bag. These are between 15 and 60 per cent lower than retail prices, depending on the season and the demand for the product. **Where the bags are from:** The site's founder, Ms Serene Neo, 43, sources

directly from the brands' international buyers or licensed distributors and suppliers.

HAUTE AVENUE

Hauteavenue.com

This members-only site was started in March last year by Ms Florence Long, 40.

Haute Avenue started as a "no frills" warehouse sale concept in 2009 at Ubi industrial estate, where designer bags and togs sell for 30 to 70 per cent cheaper than retail prices.

Currently, the site stocks bags,

accessories and small leather goods from about 10 brands, including Coach, Kate Spade, Prada and Bottega Veneta, from current or immediate past seasons. **How much:** From \$150 for a Kate Spade bag. These are about 40 to 70 per cent off retail prices. **Where the bags are from:** Excess stocks from the brands' buyers as well as direct suppliers from Europe.

REEBONZ

Reebonz.com

This is arguably Singapore's best-known designer discount site. It was started in 2009 by Singapore Management University business graduate Daniel Lim and National University of Singapore real-estate graduate Benjamin Han. Both are 28.

You can find more than 50 labels, ranging from home-grown ones such as Alldressedup to international names such as Balenciaga, Prada and Yves Saint Laurent. Items go as far back as two seasons.

From time to time, the site offers vintage pieces from Chanel and Hermes. It has expanded its business to include kidswear, beauty products, homeware and travel deals.

Each day, it offers different designer goods by brands at discounts of up to 80 per cent. Each sale event will have at least 15 items from the featured designer brand. Stocks are refreshed every season.

In January, Reebonz opened an 11,000 sq ft showroom called VIP Lounge, where members of the site can drop in to see and touch the goods before making their purchases online. **How much:** From \$660 for a Balenciaga clutch.

Where the bags are from: Most of them are overruns that are sourced directly from brand owners or distributors.

~ ROHAIZATUL AZHAR