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QATAR Petroleum (QP) recently hosted 52 students from Singapore Management University (SMU), who visited Qatar as part of their Business Study Mission (BSM) Middle East module.

The main objectives of the module were to examine the unique business environment of the Gulf Cooperation Council (GCC) and to analyse the developing relationship between Singapore and GCC member states.

During their two-day visit, the students who were led by Dr Caroline Yeoh, associate professor of Strategic Management, went to Qatar University and the College of the North Atlantic-Qatar and travelled to Dukhan.

The site visits enabled the students to gain insights on the business environment of the region and to learn more about the economic policies, culture and history of Qatar. They also contributed to developing education networks between Qatar and Singapore.

In addition to site visits, the programme also included networking sessions and presentations, which were aimed at facilitating the students' understanding of the region and providing them with enriched knowledge of business developments as well as a deeper understanding of the cultures and history of the region.

This experience also served as an opportunity for the students to establish and develop important networks and friendships with their Qatari counterparts whom they met along the way.