



## **Media Release**

### **SMU Prepares Executives to be Future-Ready**

*Future Ready Forum* to deliver the latest management thinking and business trends

**Singapore, 1 March 2016** – The Singapore Management University Executive Development (SMU ExD) will be holding the second *Future Ready Forum*, to be held on March 16-17 this year.

The Forum invites participants to consider how they could be ‘future-ready’ – what it means, what the outlook and issues are, and how both executives and educators should prepare for that future. Organised like a fast-tracked ‘mini university’ for busy executives, participants can personalise their learning curriculum from a choice of 24 bite-sized sessions on trending topics. They are themed in six business focus areas – Digitalisation, Business Strategy, Business Innovation, Human Capital Development, Leadership, and Management.

Participants can hear from over 20 SMU faculty and speakers, on top of the senior executives from NTUC, who are world-class experts in multiple disciplines, and network with more than 100 like-minded executive delegates. They will benefit from a wealth of insights from the latest research and development that SMU faculty are working on, as well as the highly interactive pedagogy that SMU’s transformative education is recognised for.

Guest-of-Honour Mr Chan Chun Sing, Secretary-General of the National Trades Union Congress (NTUC), will lead delegates in a closed-door interactive session on the topic of “Leaders of Tomorrow”. Mr Tony Tan, CEO of NTUC Link, will be on the closing business panel discussion on “Leaders of Purpose”. SMU Provost Professor Lily Kong will give the opening address.

“A recent World Economic Forum report shared that in ASEAN, 25 per cent of the top skills required across all jobs will change in the next five years. The Labour Movement is committed to help our PMEs successfully make the transition through the fourth industrial revolution. NTUC is pleased to partner SMU in bringing the Future Ready Forum to our busy executives as a step towards their future-readiness,” said Mr Vivek Kumar, Director, NTUC U Associate & Future Leaders Programme.

“SMU ExD advocates lifelong learning and constantly looks at providing PMEBs with continuing education programmes to sharpen their professional skills, expand business capabilities, and stay ahead of the ever-changing marketplace. We thank NTUC for joining hands with us to develop executives’ future,” said Dr Steve Wyatt, Executive Director of SMU ExD.

The Future Ready Forum is a one-of-a-kind programme that SMU ExD has developed and is organising to enable customised, high-impact, cost- and time-effective learning for busy executives.

The other supporting partners of the Future Ready Forum include EuroCham Singapore, the Singapore Human Resources Institute, and the Singapore International Jazz Festival 2016.

**Future Ready Forum 2016 – Registration Details (Participants Only)**

Date	16-17 March 2016 (Wednesday-Thursday)
Duration	2 days
Business Areas	6 focus areas – <ol style="list-style-type: none"> <li>1. Digitalisation of Business</li> <li>2. Business Strategy</li> <li>3. Business Innovation</li> <li>4. Human Capital Development</li> <li>5. Leadership</li> <li>6. Management</li> </ol>
Sessions	24 sessions in total by SMU faculty/speakers Participants can select 12 sessions (2-day participant) or 6 sessions (1-day participant) Each session is about 45 minutes
Fees	S\$299 (2 days) S\$199 (1 day) Price covers lunch and light F&B during breaks NTUC Link members enjoy 10% off
For information/ registration	<a href="http://exd.smu.edu.sg/open-enrollment-programmes/future-ready-forum">http://exd.smu.edu.sg/open-enrollment-programmes/future-ready-forum</a>

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**About Singapore Management University**

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU’s mission is to generate leading-edge research with global impact and produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy. SMU education is known for its highly interactive, collaborative and project-based approach to learning, and for its technologically enabled pedagogy of seminar-style teaching in small class sizes.

Home to over 9,300 undergraduate and postgraduate students, SMU comprises six schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Information Systems, School of Law, and School of Social Sciences. SMU offers a wide range of bachelors, masters and PhD degree programmes in the disciplinary areas associated with the six schools, as well as in interdisciplinary combinations of these areas.

SMU has an emphasis on generating rigorous, high-impact, and relevant multi-disciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities from USA, Europe, China and India, as well as with partners in the business community and public sector, through its research institutes, centres and labs. SMU's city campus is a state-of-the art facility located in the heart of downtown Singapore, fostering strategic linkages with business, government and the wider community. [www.smu.edu.sg](http://www.smu.edu.sg)

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