

**Media Release**

**Singapore Management University (SMU) partners IMAA to provide best practices in Mergers & Acquisitions Education**

*Singapore and Zurich, January 30, 2019* - [Singapore Management University \(SMU\)](#) and the [Institute for Mergers, Acquisitions and Alliances \(IMAA\)](#) announced a cooperation in order to advance the Mergers & Acquisitions (M&A) education in South East Asia. Through this partnership, global best practices in M&A will become available to a wider audience in the region.

The [International Mergers & Acquisitions Expert \(IM&A\) programme](#) covers the M&A process from start to end. It has been developed by IMAA and its faculty members in a multiyear effort. The program is taught by academics with practical knowhow as well as by practitioners with significant local and cross-border transaction experience willing to share their knowhow. Participants will receive the IM&A designation upon successful completion.

“This program is a compelling offering of a new kind and represents a unique combination: an academically sound and well structured program with practical substance for all participants,” says Dr. Katharina Lange, Executive Director and Affiliated Faculty at SMU Executive Development.

“Our cooperation is a great next step for companies seeking new growth and the M&A community as a whole in the region,” adds Prof. Christopher Kummer, president of IMAA. “We are honored that SMU as a premier business school in Asia-Pacific partners with us.”

Both parties are looking forward to advancing the M&A capabilities of companies, advisers, and other stakeholders. A better preparation and holistic approach to M&A may improve the benefits that can be derived from successful business combinations. In addition to open enrollment programs, companies will be able to benefit from an inhouse version or tailored training in this field.

“We will be able to offer programmes for companies interested to expand by acquisitions in any region of the world. IMAA with their global pool of faculty and international expertise is a perfect match,” adds Dr. Lange.

The first joint open program will be hosted from March 6 – 9, 2019 in Singapore. Further information and registration can be found at <https://exd.smu.edu.sg/public-programmes/international-mergers-and-acquisitions-expert> and <https://imaa-institute.org/m-and-a-trainings/international-m-and-a/>

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**About the Singapore Management University (SMU)**

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and to produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy. SMU's education is known for its highly interactive, collaborative and project-based approach to learning

Home to over 10,000 students across undergraduate, postgraduate professional and post-graduate research programmes, SMU, is comprised of six schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Information Systems, School of Law, and School of Social Sciences. SMU offers a wide range of bachelors', masters' and PhD degree programmes in the disciplinary areas associated with the six schools, as well as in multidisciplinary combinations of these areas.

SMU emphasises rigorous, high-impact, multi- and interdisciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities around the world, as well as with partners in the business community and public sector. SMU's city campus is a modern facility located in the heart of downtown Singapore, fostering strategic linkages with business, government and the wider community. [www.smu.edu.sg](http://www.smu.edu.sg)

**About the Institute for Mergers, Acquisitions and Alliances (IMAA)**

Established in 2004, the Institute for Mergers, Acquisitions and Alliances (IMAA) is the globally leading think tank for Mergers & Acquisitions (M&A) with activities in North America, Europe, and Asia. Its mission is to improve M&A by helping organizations and professionals to improve their capabilities as well as by contributing to research in this field The Institute provides a home to a global community of M&A professionals. [www.ima-institute.org](http://www.ima-institute.org).