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Globe President & CEO Ernest Cu and D2L President and CEO John Baker partner together to launch Brightspace, the world's first truly integrated learning platform, in the Philippines, to boost the adoption of technology in education institutions. With them are (leftmost) Globe EVP and COO Gil Genio and D2L Sales Director for Asia Pacific Sales Marlon Herft

Globe Telecom recently announced its collaboration with the leader in cloud-based learning platforms and education technology, D2L, as an important component to its recently-launched Education Solutions suite and to further the adoption of student-focused, technology-enabled learning in the Philippines.

The Brightspace integrated learning platform (ILP) will enable Globe's education client to go beyond simply managing learning with technology and transform the learning experience for students. Instructors using the Brightspace platform are able to save time, boost efficiencies in course development, increase student engagement, push adoption of advanced multimedia and facilitate learning anytime, anywhere.

Brightspace will likewise aid in personalizing the student experience and engaging learners through various engines, applications and game-based learning services. It will also assist in

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performing data analytics to help teachers take learning to the next level and accelerate student success.

Globe President & CEO Ernest Cu noted that, "Our recent foray into the eLearning space in the country with our Education Solutions is pushing the boundaries in learning innovation, with D2L as one of our world-class partners. Through the use of leading technologies such as Brightspace, we can work closely with our local educators in transforming the full spectrum of our education systems, from K-12, universities, corporations, including those offering continuing and life-long learning."

During the launch of the Globe Education Solutions where D2L was announced as one of the three strategic technology partners, its President and CEO John Baker said that, "At D2L, our mission is clear: to transform the way the world learns. Through our partnership with Globe, we hope to align with institutions throughout the Philippines, personalizing the learning experience for students and empowering educators with the industry's most powerful tools to teach. We look forward to helping our mutual clients in the region excel and to seeing more learners reach their full potential."

The Globe-D2L alliance foresees mutual growth for both companies by enriching and evolving each other's products and solutions, as well as working together to capitalize on their strengths in the realm of education toward possible expansion in Asia. For its part, D2L said that it forges alliances with thought-leading organizations such as Globe to elevate learning through data-driven technology. This will help deliver a personalized experience to every learner, regardless of geography or ability.

The Brightspace platform is currently enabling educational and corporate institutions worldwide, including the New York City Department of Education in the US, Singapore Management University in Singapore, the UAE National Research and Education in the United Arab Emirates, Deakin University in Australia, Saudi Arabia's Umm al Qura University and Al Majmaah University, Brazil's Fundação Getúlio Vargas, and United Kingdom's Nottingham Trent University. D2L's open and extensible platform serves higher education, K-12, healthcare, government, and the enterprise sector which includes Fortune 1000 companies. For more information on Globe Education Solutions, visit www.globe.com.ph/education or send an email to educationsolutions@globe.com.ph.