



#### Media Release

## SINGAPORE MANAGEMENT UNIVERSITY'S GIFT OF A SONG TO COMMEMORATE 50 YEARS OF NATIONAL SERVICE

*Singapore, 11 August (Friday)* – The Singapore Management University (SMU) is proud to commission an original song entitled – "I Get You" – as a tribute to commemorate 50 years of National Service (NS50) and to acknowledge the contributions of all in Singapore who have served or continue to serve NS.

Since 1967, National Service has been both a rite of passage for Singaporean males (including PRs) and part of our identity, as well as the primary reason Singapore has enjoyed several decades of peace.

SMU President Arnoud De Meyer said, "Tertiary education and National Service are both defining rites-of-passage for our SMU students. As a university for the City, SMU is proud to add our voice-in-song to the chorus of tributes for NS50."

"I Get You" or "我懂你"is inspired by the bonds of brotherhood developed through this rite of passage for every Singaporean man. The music and lyrics (see Annex) are written and produced by SMU's in-house creative head, Jimmy Ye 叶良俊, in collaboration with Chen Jia Ming 陈佳明 (Chinese lyrics) and Ruth Ling. The song in both English and Mandarin, is sung by the effervescent Nathan Hartono 向洋, courtesy of SAF Music & Drama Company.

Said Jimmy Ye, "I have fond memories of NS and the great buddies I made then. So I was thrilled to be asked to write a song to commemorate 50 years of NS. I knew I wanted the song to be about the camaraderie that the NS experience fosters; and how Singaporeans from all walks of life can nevertheless "get" each other when it really matters. And I am so grateful I "got" my friends Jia Ming and Ruth as well as the exuberant Nathan to collaborate with on this memorable project. I hope everyone gets our song and loves it!"

Both the English and Chinese versions of the songs have been aired on our local radio stations and will be available as part of the <u>NS50 online music album</u> featuring NS-related songs specially composed by various local celebrities and the SAF Music & Drama Company. The song can also be heard at these links:

- <u>https://www.youtube.com/watch?v=VOGhTyVBgLs&feature=youtu.be</u> (English version)
- <u>https://www.youtube.com/watch?v=rUJwqlt84R0&feature=youtu.be</u> (Chinese version)

More information on NS50 can be found at: <u>https://www.mindef.gov.sg/NS50/index.html</u>

Enclosures: Please download at this link: https://www.dropbox.com/sh/cew9fpjt6d0bf11/AAB2RI1YntdYuvvBhZFwbEvga?dl=0

- Photograph of Nathan Hartono
- Photograph of "I Get You" team [L-R: Ruth Ling, Chen Jia Ming, Andrea (intern), Jimmy Ye and Nathan Hartono]

# About Singapore Management University

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and produce broadbased, creative and entrepreneurial leaders for the knowledge-based economy. SMU education is known for its highly interactive, collaborative and project-based approach to learning, and for its technologically enabled pedagogy of seminar-style teaching in small class sizes.

Home to around 10,000 undergraduate and postgraduate students, SMU comprises six schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Information Systems, School of Law, and School of Social Sciences. SMU offers a wide range of bachelors, masters and PhD degree programmes in the disciplinary areas associated with the six schools, as well as in interdisciplinary combinations of these areas.

SMU has an emphasis on generating rigorous, high-impact, and relevant multi-disciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities from USA, Europe, China and India, as well as with partners in the business community and public sector, through its research institutes, centres and labs. SMU's city campus is a state-of-the art facility located in the heart of downtown Singapore, fostering strategic linkages with business, government and the wider community. www.smu.edu.sg

Media Contact: Corinne Kang Assistant Director, Corporate Communications, SMU DID: +65 68085238 Email: <u>corinnekang@smu.edu.sg</u>

Annex

# Lyrics of "I Get You"

- We were so different,
- We didn't have much in common.
- At first, I was so reluctant to identify with you.
- I was indifferent,
- Thought I could be an island;
- Get by with just doing minimum, ambivalent 'bout you.
- Then came the day when I fell in the field.
- You reached out your hand, you were there, you were my shield.
- That's when I knew-
- I got you, you got me,
- We are one company.
- I got you, you got me,
- It's elementary.
- I got you, you got me,
- We are one fraternity.
- Through the thick and the green, guarantee,
- I got you and you got me.
- We learnt a new language;
- The codes and slang, we managed.
- Through all of our rites of passage, had one advantage- you
- Taught me the message that true understanding will
- Reach beyond just words 'cos with trust, we will feel
- Through and through-
- I get you, you get me,
- We are one company.
- I get you, you get me.
- It's not so hard to see.
- I get you, you get me,
- We are one fraternity.
- Through the thick and the green, guarantee,
- I get you 'cos you're my
- Buddy, you're my band of brothers and my
- Army of camaraderie!
- I get you, you get me,
- We are one big company.
- I get you, you get me.
- It's so very clear to see.
- I get you, you get me,
- We are one fraternity.
- Through the thick and the green, guarantee,
- I get you and you get me.
- Da da da da da da.....
- I got you and you got me
- I get you and you get me
- I got you and you got me
- I get you and you...get me!

# "我懂你"歌曲

- 你和我不同
- 我们有太多矛盾
- 连沟通 也显得愚蠢
- 像少 那点缘分
- 我不闻不问
- 让陌生 继续陌生
- 以为岛上只剩一个人
- 我也可以生存
- 流血流汗
- 操场上 不流泪
- 直到我跌伤
- 快无法 共同进退
- 你挺住我
- 从陌生 到熟悉
- 我知道 那是你
- 我倒下你扶起
- 最基本的东西
- 有我在你放心
- 我和你像手足情
- 往刀山 向火里 也必须
- 这是不变的定律
- 用一种俚语
- 做我们 暗号密语
- 把我们心连在一起
- 去迎接风和雨
- 穿过了荆棘
- 肩并着肩向前行
- 给彼此勇气
- 黑暗中 等待黎明
- 这一路
- 从朋友 到知己
- 想法连成一体
- 假动作 你会意
- 有战略的默契
- 你懂我 我懂你
- 我们有一致呼吸
- 走不动 我背你 是必须
- 因为你 是我的
- 战侣
- 沙场上的伙伴 可靠
- 兄弟
- 不会将我放弃
- 从怀疑 到相信
- 把生命 交你手里
- 枪炮中 掩护你

- 是最自然的反应
- 你挺我 我挺你
- 直到最后一口气
- 往刀山 向火里 都不惜
- 是最坚固的情谊
- da ~ da ~ da ~
- da ~ da ~ da ~
- 你挺我我也挺你
- 你懂我我也懂你
- 你挺我我也挺你
- 你懂我 而我懂你