



Media Release

Business schools launch global cross-school exchange programme for Master's in Management students

Singapore, 19 August 2019 (Monday) – Four leading international business schools have joined together to create a global, multiple school exchange programme for Master's in Management students.

The Global MiM Network allows four students at each member school to take courses at one or more partner institutions, providing a more global study experience without the bureaucracy or the cost of a full-time overseas programme.

The exchange will be run between four schools: [Lee Kong Chian School of Business at Singapore Management University \(SMU\)](#), [Imperial College Business School](#) in the UK, [ESMT Berlin](#) in Germany and [Smith School of Business at Queen's University in Canada](#).

The exchange programme has been created to meet the needs of students who expect a more global, practically focussed study experience in order to build the necessary skills and knowledge to successfully pursue careers in international business.

Students participating in the Global MiM Network will be able to take core modules at their home business school, before travelling overseas to complete additional courses at one or more of the other schools in the alliance. Unlike traditional exchange programmes, students will have greater flexibility to tailor their academic and personal journey across four different locations.

Students will also have the option to undertake internships in companies whilst studying at some of the partner schools, so they can gain first-hand experience of working in international business across the globe and broaden their options after graduation. They will have access to the career services and recruitment events at the schools they attend during the exchange.

After graduation, these students will become part of the alumni networks from the schools they attended as part of the exchange.

Professor [Gerard George](#), Dean of SMU's Lee Kong Chian School of Business, and Professor of Innovation and Entrepreneurship said, "The world of business is more connected than ever. Employers typically select graduates who are adaptable, embrace diversity, and can thrive in a global environment. With the Global MiM Network, our students benefit from a multifaceted learning experience that fosters cultural fluency and international understanding, including the advantage of deep networks forged with peers around the world. The Network furthers our mission of nurturing globally-minded future leaders of society."

Leila Guerra, Associate Dean of Programmes at Imperial College Business School said: “As the focus of business becomes increasingly global, Millennials and Gen-Z master’s students are seeking careers beyond their home country and demand a more diverse study experience that will prepare them for careers in any industry or destination.

“By taking part in the Global MiM Network, students will greatly expand their personal and professional networks, benefit from the insights of professors at other institutions and gain greater understanding of the cultural dynamics and challenges of working in international business.”

Students who participate in the Global MiM Network will be supported during their study decisions via a pathway programme, aligned across the curricula and individual expertise of each participating school.

Upon graduation, students will receive a degree from their home school as well as certificates reflecting the courses taken at other partner institutions.

Nick Barnville, Associate Dean of Degree Programs at ESMT explains: “In contrast to traditional exchange programs which are standard, semester-long, untailed programs, schools in the Global MiM Network are each offering different, customized experiences to participants from other schools. Students can pick and choose from both academic and project-based modules of different durations at various times across the year, and will be encouraged to take multiple exchanges.”

There will be no additional tuition fees required from students seeking to participate in the Global MiM Network, which will be offered to four students at each institution starting their studies in August and September 2019.

As a strategic regional business hub that is home to some of the biggest multinational organisations and enterprises, Singapore attracts students from China, India and the Asian region, who are keen to leverage on the opportunities of a fast-rising Asia. SMU has a diverse student population from many different countries, bringing equally diverse personal and professional experience into each graduate student’s network. The University offers a rigorous curriculum that integrates real-life award-winning Asian case studies, access to world-class faculty and rich opportunities for mentorship and networking.

For more information, visit <https://business.smu.edu.sg/master-management/academic-experience/overseas-immersion>

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About SMU Lee Kong Chian School of Business (LKCSB)

[Singapore Management University \(SMU\)](#) commenced its curriculum in 2000 with the School of Business, which welcomed its pioneer cohort of students in August 2000. In 2004, the Lee Foundation contributed S\$50 million to SMU in honour of the late Dr Lee Kong Chian, a well-known Southeast Asian businessman, philanthropist and community leader. In recognition of the Lee Foundation's generosity, SMU named in perpetuity the School of Business, the building and the university-wide scholars programme after Dr Lee Kong Chian.

Today, LKCSB is a dynamic Asian business school with more than 4,000 students and over a hundred full-time faculty members with doctorate degrees from renowned universities such as Cornell, Harvard, INSEAD, London Business School, Wharton, Oxford, Stanford and Yale. The school offers undergraduate, master's and doctoral programmes and is affiliated with a number of research

centres such as the Sim Kee Boon Institute for Financial Economics, the Centre for Marketing Excellence and the Institute for Innovation and Entrepreneurship.

LKCSB is ranked 2nd in Asia and 33rd worldwide in the University of Texas, Dallas rankings 2019 (based on research contributions) and is one of the youngest business schools in the world to have a triple accreditation with the AACSB, EQUIS and AMBA. Many of the school's postgraduate programmes are also ranked in the Financial Times Business School Rankings including the Executive MBA (22nd), the MSc in Wealth Management (3rd), the MSc in Applied Finance (45th) and the MSc in Management (82nd). www.business.smu.edu.sg

About Imperial College London

Imperial College London is one of the world's leading universities. The College's 16,000 students and 8,000 staff are expanding the frontiers of knowledge in science, medicine, engineering and business, and translating their discoveries into benefits for society.

Founded in 1907, Imperial builds on a distinguished past - having pioneered penicillin, holography and fibre optics - to shape the future. Imperial researchers work across disciplines to improve health and wellbeing, understand the natural world, engineer novel solutions and lead the data revolution. This blend of academic excellence and its real-world application feeds into Imperial's exceptional learning environment, where students participate in research to push the limits of their degrees.

Imperial collaborates widely to achieve greater impact. It works with the NHS to improve healthcare in west London, is a leading partner in research and education within the European Union, and is the UK's number one research collaborator with China.

Imperial has nine London campuses, including its White City Campus: a research and innovation centre that is in its initial stages of development in west London. At White City, researchers, businesses and higher education partners will co-locate to create value from ideas on a global scale. www.imperial.ac.uk

About ESMT Berlin

ESMT Berlin was founded by 25 leading global companies and institutions. The international business school offers a full-time MBA, an executive MBA, a master's in management, as well as open enrollment and customized executive education programs. ESMT focuses on three main topics: leadership, innovation, and analytics. ESMT faculty publishes in top academic journals. Additionally, the business school provides an interdisciplinary platform for discourse between politics, business, and academia. The business school is based in Berlin, Germany, with a branch office in Shanghai, China. ESMT is a private business school with the right to grant PhDs and is accredited by the German state, AACSB, AMBA, EQUIS, and FIBAA. www.esmt.org

About Smith School of Business

Smith School of Business at Queen's University is renowned for its excellence, innovation and leadership in business education. From establishing the first undergraduate business degree a century ago to creating groundbreaking programs and courses in emerging areas including artificial intelligence, fintech, analytics, cultural diversity, entrepreneurship, team dynamics, social impact and more, Smith is at the forefront of preparing you for the business marketplace. In addition to its rich tradition of academic and teaching excellence, Smith is known for delivering an outstanding learning and development experience. Small class sizes, personal attention, individual and team coaching, opportunities for specialization, and a deep commitment to student success characterize the Smith experience.