

## Finalists for Marketing Excellence Awards unveiled

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The finalists for the third annual Marketing Excellence Awards in Singapore have been revealed. The awards received a record number of entries this year and the steep level of competition set the bar high.

After careful selection by a highly experienced judging panel, the top five performers in all 26 categories have been decided. The short-listed few will now battle it out for Gold, Silver and Bronze trophies in each category, and the ultimate title of Marketer of the Year for 2014.

Representing over 120 organisations, the campaigns that made the final cut showcase the very best work from Singapore's marketing and communications industry. High achieving finalists in multiple categories in 2014 include Borneo Motors Singapore (Toyota), IHG® Rewards Club – InterContinental Hotels Group, Scoot, SingTel and Singapore Management University. Many other brands and organisations made the cut this year from a total of 130 finalists spots up for grabs.

See who made it [here](#).

All winners and finalists will be celebrated at a prestigious ceremony on 13 November 2014 at the Singapore Marriott Hotel among industry leaders and senior marketing professionals.

Join us to celebrate the most talented marketing in Singapore by booking your tables now [here](#).