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Headline: Indian Management Conclave 2014 on Aug 8-9; Keynote by Dr Howard Thomas, Dean, Singapore Mgmt University

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The 5th edition of Indian Management Conclave (IMC), to be held in New Delhi on August 8-9, 2014, will bring the best minds from India and abroad to discuss the conference theme - 'Envisioning the Future'.

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What is the future of Indian MBA education? What is the solution to the oft quoted challenges facing Indian MBA education? How can policy makers, MBA education thought-leaders, recruiters and other stakeholders come together to develop a shared vision for Indian MBA education? The 5th edition of Indian Management Conclave (IMC), to be held in New Delhi on August 8-9, 2014, will bring the best minds from India and abroad to discuss the conference theme – ‘Envisioning the Future’.

Recognized as India’s biggest & the best MBA education conference, IMC 2014 will draw on the rich experience of global thought-leaders in MBA education to shed light on possible future directions of Indian MBA education. The keynote address will be delivered by Management Guru Dr Howard Thomas, Dean, Lee Kong Chian School of Business, Singapore Management University, Singapore.

Dr Howard Thomas is a globally recognized thought-leader on the burning topic of Sustainability & Future of Management Education. His two recent books ‘The Business School in the 21st Century’ and ‘Promises Fulfilled and Unfulfilled in Management Education’ offer a fresh perspective on Sustainability of Management Education. He is a highly-cited scholar, who is a Fellow of the Academy of Management, USA, the British Academy of Management, the Strategic Management Society and the Academy of Social Sciences. Dr Thomas is a past Chair of the Board of the Graduate Management Admissions Council (GMAC), the American Association of Collegiate Schools of Business International (AACSB), the Association of Business Schools (ABS) and the Global Foundation of Management Education (GFME). Dr Thomas will be visiting India at the invitation of MBAUniverse.com.

IMC 2014 will host many other distinguished international speakers from US, Canada, China and Singapore.

Talking about IMC 2014 theme ‘Envisioning the Future’, Amit Agnihotri, Convener, Indian Management Conclave, and Founder, MBAUniverse.com said, “We all know the challenges

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that our B-schools are facing. The bigger issue is - how do we see Indian MBA education 10 years from now – in 2025? It's time, we came together to develop a vision for the future of Indian MBA education. With guidance from gurus & stakeholders, IMC 2014 will help develop a vision for the future. The vision document will then galvanize our thinking & also become a tool to influence policy."

Let's look at the evolution of IMC Conference & Awards.

Evolution of IMC Conference & Awards

Since 2008, Indian MBA education is facing unprecedented challenges. Like Policy conundrum, miss-match in demand & supply of MBA seats, lack of Employability of MBA graduates, and little focus on delivering quality education that have eroded the credibility of Indian MBA education. However there wasn't a serious platform to discuss and debate the impact of massive changes. To fill this void, IMC started its journey in 2010 - to provide a platform for discussion on the challenges we faced. The first three Conclaves (2010, 2011 & 2012) were primarily devoted to understanding the malady.

Since 2013, having discussed the problems and challenges in great detail, the focus shifted on finding solutions to the challenges. To facilitate this, MBAUniverse.com held the 1st IMC Awards to highlight Case-studies where B-schools made a difference with innovations in marketing, pedagogy, curriculum and industry-engagement. Overall, IMC 2013 was partially successful in shifting the focus from Challenges to Solutions.

Now it's time to move forward with greater focus on seeking the answers.

Theme 2014: Envisioning the Future

The theme for 5th Indian Management Conclave 2014 is 'Envisioning the Future' of Indian MBA education. IMC Conference will focus on developing a shared knowledge & belief on the Future of Indian management education. To facilitate the theme, IMC 2014 will do consultations with education sector association, recruiters and thought-leaders, and will prepare a theme-paper on the conference theme.

IMC 2014 will invite distinguished speakers from India and abroad to further dwell on the conference theme.

IMC Awards 2014

The inaugural IMC Awards 2013 received an overwhelming response with 50+ well known B-schools sending their nominations. A six member jury, comprising top management academic, decided the Best 10 initiatives. The Awards 2013 were presented by Union HRD Minister Dr Shashi Tharoor at a glittering ceremony on August 3 in New Delhi. The winning initiatives were documented in IMC Awards Compendium, which was shared with 1000 Institutions and educators in India.

The IMC Awards 2014 promise to be bigger and better, with greater participation from 100+ B-schools & Universities. Eminent IMC Jury will judge and select the best case-studies from B-schools. The selected B-schools initiatives will be invited to present their cases.

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Final winners will be awarded at the 5th Indian Management Conclave, on August 8-9, New Delhi.

The registration process for Awards 2014 will open on May 8 and will close on June 7. Awards themes and names of distinguished Jury members will be released very shortly.