



Publication: MBAUniverse.com

Date: 1 Sept 2012

Headline: Top mgmt thought leaders to address 4th IBSSC in Shanghai

Top mgmt thought leaders to address 4th IBSSC in Shanghai

Deans, directors and rectors from leading business schools in the world, international experts, and CEOs from leading global enterprises will address 4th IBSSC, to be organized by ACEM, Shanghai Jiao Tong University, on Oct 18-19, 2012.

Deans, directors and rectors from leading business schools in the world, international experts, and CEOs from leading global enterprises will address 4th IBSSC, to be organized by ACEM, Shanghai Jiao Tong University, on Oct 18-19, 2012.

Deans, directors and rectors from leading business schools in the world, international experts, and CEOs from leading global enterprises will address the 4th International Business School Shanghai Conference (IBSSC), to be organized by Antai College of Economics & Management, Shanghai Jiao Tong University, on October 18-19, 2012.

MBAUniverse.com is the co-organiser of this global conference, and will cover the conference directly from Shanghai.

The conference theme is "Business Education in Emerging Markets". The distinguished thought leaders will deliberate on the booming opportunities in management education in the emerging market. The experts will also discuss on the development, reform, and transformation of business education in emerging countries, and explore curricular innovation, pedagogical approaches, and strategic alliances in the context of emerging economies.

The distinguished speakers at the plenary sessions include Sally BLOUNT, dean, Kellogg School of Management, Northwestern University, USA; Pascal Morand, dean, ESCP Europe, France; Arnoud DE MEYER, president, Singapore Management University, Singapore; Ajit Rangnekar, dean, Indian School of Business, India; John A Quelch, vice-president and dean, China Europe International Business School, China; QIAN Yingyi, dean, School of Economics and Management, Tsinghua University, China.

Besides, speakers will also deliberate on how Western and developed countries can be better players in the international business education market. What are the differences in their strategies toward BRICS countries compared to other areas?

The key topics on which speakers will deliberate on includes 'Building our future: perspectives from business schools in emerging countries', 'Successful players: perspectives from Western business education sectors'.

Other key speakers include Alojzy Z. Nowak, dean, School of Management, University of Warsaw, Poland Dean; merson de ALMEIDA, dean, Fundacao Dom Cabral, Brazil; Leonid Evenko, rector, Graduate School of International Business, Russian Presidential Academy of National Economy and Public Administration, Russia; WU Xiaobo, dean, Zhejiang University School of Management, China; Geoffery Garret, dean, University of Sydney Business School, Australia; David Saunders, dean, Queen's School of Business, Queen's



Publication: MBAUniverse.com

Date: 1 Sept 2012

Headline: Top mgmt thought leaders to address 4th IBSSC in Shanghai

University, Canada.

Officials from different international accreditation agencies who will share their perspective on quality growth of business education in the emerging market include Japhet S. Law, chair of GMAC Asia-Pacific Advisory Board, Robert D. Reid, chief accreditation officer, AACSB International; Eileen Peacock, senior vice-president and chief officer Asia, AACSB International; Sharon Bamford, chief executive, Association of MBAs (AMBA); Christian Delporte, director of Business School Services, and Associate Director of Quality Services of European Foundation For Management Development (EFMD).

A key feature of the conference will be a special 'dialogue session' on October 19 between Chinese business school deans & Indian business school deans on 'How B-schools in China & India can collaborate to create Next Practices'.

The Indian delegation of deans and directors from top B-schools include Dr R. Sesha Iyer, director, SP Jain Institute of Management & Research (SPJIMR), Mumbai; Dr. Debashis Chatterjee, director, Indian Institute of Management (IIM), Kozhikode; Dr MJ Xavier, director, IIM Ranchi; Dr. Harivansh Chaturvedi, director, BIMTECH; Dr. Raj S. Dhankar, dean, Faculty of Management Studies, University of Delhi, New Delhi.

The Chinese delegation will include Prof. QIAN Yingyi, dean, School of Economics and Management, Tsinghua University; Prof. Lu Xiongwen, dean, School of Management, Fudan University (TBC); Prof. YI Zhihong, dean, School of Business, Renmin University of China (TBC); Prof. Xu Xinzong, dean, Lingnan (University) College, Sun Yat-Sen University (TBC); Prof. ZHOU Lin, dean, Antai College of Economics & Management, Shanghai Jiao Tong University.

Mr Amit Agnihotri, chairman, MBAUniverse.com, will chair the dialogue session.

The IBSS Conference is an international brand conference which is hosted every two years since 2006. In all the previous conferences, more than 100 business school deans from outside China and 100 deans from local business schools participated and shared their wisdom about cutting-edge topics in business education industry.

Stay tuned to MBAUniverse.com for more news and updates on 4th IBSSC.