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**Headline: Digital learning can enhance employability of Indian graduates**

## **Digital learning can enhance employability of Indian graduates**

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Bangalore: Conferences and conclaves of educationists, scholars and practitioners aim at strongly advancing debate, thought leadership and models on how institutions of higher learning create greater awareness and action on the access, usage and skills related to ICTs. To further this aim, Alliance University, Bangalore has organised a panel discussion on the theme, 'Creating Value for Corporate and Academia in the Digital Age'.

The employability of Indian graduates is low due to skill and geographical mismatch and this gap can be bridged by digitisation of learning, Dr Madhukar Angur, Chancellor, Alliance University said. Initiating a panel discussion on creating value for corporate and academia in the digital age organised by Alliance University Dr Angur said that the employability ration of management graduates was only 15 per cent, engineering (20 per cent), law (14 per cent) and medical (32 per cent). Pratik Kumar, CEO, Wipro Infrastructure Engineering, Wipro Ltd, said that the potential employees of an industry in the age group of 18 to 25 years are on social network.

Dr Tan Chin Tiong, President Singapore Institute of Technology, Singapore said that while in the past case studies in textbooks were from American examples, in the digital age real life examples are available on the internet. One is now able to do consumer research by tracking the consumer at the shopping mall in real time basis, he added.

Dr Robert A Easter, President, University to Illinois said the key challenge of university-Industry relationship is long term contract, significant financial investment and joint governance.

Dr Howard Hunter, Professor of Law, Singapore Management University and Dean Emeritus, School of Law, Emory University, said that before the advent of the printing press knowledge is in the hands of very few people. With digital age large quantities of information is freely available to a large number of people. The problem, however, is analysing the data and the questions raised such as privacy and secrecy of information.

Dr W Ken Harmon, Provost and Vice President for Academic Affairs, Kennesaw State University, USA, said that challenge in the digital marketplace is real. We cannot ignore it even if we delay responding to it.

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