

## **Team TriSAS wins SAS-SMU Analytics Competition**

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*Winners - Michelle Chong (Judge - SMU), Team TriSAS (L-R) Ranon Sim, Smeet Malvania, Vincent Tatan, and Tan Poh Choo (Operations Director, SAS)*

Team TriSAS has emerged as the champion, winning against five other finalists, at this year's SAS-Singapore Management University (SMU) Analytics Competition, the software company announced earlier today.

The team is comprised of third-year students from SMU's School of Information Systems - Ranon Sim and Vincent Tatan - as well as final-year School of Business student Smeet Malvania.

As part of SAS' ongoing efforts to groom the next generation of data scientists, SAS, together with Singapore Management University's (SMU) School of Information Systems and the Business Intelligence and Analytics Student Club, have co-organised the SAS-SMU Analytics Competition.

The competition was open to all students across the six schools at SMU, namely Accountancy, Business, Information Systems, Economics, Law and Social Sciences.

Participating students were tasked to identify the growth opportunities in the ever-changing mobile technology industry, using a dataset that comprised over 900,000 comments related to mobile phones for the past 15 years. They were given two weeks to analyse the data using a suite of SAS analytics tools to generate actionable insights.

According to a media statement, the panel of five judges were impressed by Team TriSAS' clarity in conveying the essentials of the "who, what, where, why and how" of the case challenge in both their analytics investigation and their presentation. It added that the trio outshone the rest in uncovering rich, actionable insights from the large data set provided by SAS specifically for this student case challenge effort.

The judging panel includes Ruoyu Bao, Director, Global Analytics Hub, Lenovo Singapore; Michelle Cheong, Associate Professor of Information Systems (Practice) and Associate Dean, Post-Graduate Professional Education, SMU School of Information Systems; Ang Kian Keong,

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Project Management, Applications & Delivery, Starhub; Ayliana Dharmawan, Head, MID, Office of Clinical Governance, Tan Tock Seng Hospital; and Dr Stuart Christmas, Principal, Analytics, SAS Institute Pte Ltd.

"As Singapore moves towards its Smart Nation vision, skills in analytics will continue to be in high demand. By exposing these students to opportunities where they can apply their skills to current issues, it will help them understand the skillsets required, and hopefully inspire them to continue exploring a career as an analytics expert," said Francis Fong, Managing Director, SAS Singapore. "We have been working closely with SMU and the education sector to support the schools' curriculum, provide opportunities for internships and we are committed to continue in grooming Singapore's future talent."