

Publication: CMO

Date: 3 September 2014

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D2L Announces Local Cloud Solution To Support Singapore Clients And Grow Regional Momentum

PUBLISHED ON SEPTEMBER 3, 2014

Recent US\$85 million Series B financing to accelerate D2L's international expansion

SINGAPORE – September 3, 2014 – D2L (Desire2Learn Incorporated), the EdTech company that created Brightspace, the world's first truly integrated learning platform (ILP), today announced that it is planning to install a local cloud solution in early 2015 to support deployments for a growing list of customers in Singapore.

The company has been building steady momentum over the past 18 months with clients such as Singapore Management University, who are leveraging Brightspace to personalize learning and implement innovative education models at their institutions.

A reflection of D2L's commitment in the region, the cloud solution will be locally staffed and serve as the company's launching point into the broader Asia region.

Existing D2L customers will have the opportunity to migrate once the local cloud operation is established.

The plans to establish a local solution further demonstrates the company's focus on Singapore as its regional hub in Asia.

D2L already has a business entity and personnel in Singapore to service local clients.

Singapore Management University (SMU) implemented the Brightspace platform and D2L Insights™ Student Success System™ in 2013 as part of a strategic initiative to leverage student data to increase and improve student engagement.

By giving teachers insight into students' learning behavior through predictive analytics, D2L has helped SMU increase engagement rates from 70 percent to 85 percent.

"To serve the growing demand for personalized learning solutions in Singapore and the surrounding region, D2L will continue to establish deep roots in the community to service our growing list of clients," said John Baker, President and CEO, D2L.

"Schools like Singapore Management University have already realized great benefits from the Brightspace platform. We look forward to helping learners in Singapore achieve greater success by making education personalized and perceptive."

D2L's growth in Singapore will be supported by the company's recent US\$85M round of strategic financing.

The company plans to use portions of the investment to continue supporting its growing list of clients in Singapore and across Asia.

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ABOUT D2L A global leader in EdTech, D2L is the creator of Brightspace, the world's first integrated learning platform. The company partners with thought-leading organizations to improve learning through data-driven technology that helps deliver a personalized experience to every learner, regardless of geography or ability. D2L's open and extensible platform is used by more than 1,100 clients and almost 15 million individual learners in higher education, K–12, healthcare, government, and the enterprise sector—including Fortune 1000 companies. The company has operations in the United States, Canada, Europe, Australia, Brazil, and Singapore. www.brightspace.com | www.D2L.com

The D2L family of companies includes Desire2Learn Incorporated, D2L Ltd, Desire2Learn Australia Pty Ltd, D2L Europe Ltd, Desire2Learn Singapore Pte Ltd, and D2L Brasil Soluções de Tecnologia para Educação Ltda. Brightspace, D2L, and other marks ("D2L marks") are trademarks of Desire2Learn Incorporated, registered in the U.S. and other countries. Please visit d2l.com/legal/trademarks/ for a list of other D2L marks.

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