## **Singapore Gains Traction With International MBA Students**

Local business schools and western invaders offering full and part-time MBA programs are making Singapore the destination of choice for a huge number of business professionals.

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Today, other forms of business training are beginning to rival traditional MBA programs. Although this shift from full-time MBA to low-maintenance courses is gradual, it is becoming one of the most popular study options for business managers.

Low-maintenance administration courses are more convenient – they do not require taking a break from work, although many business schools now offerflexible MBA programs.

As globalization becomes an integral part the education market, business students need to venture out of their comfort zones to different places, and witness the global opportunities available to them.

When it comes to choosing a business school to study at abroad, the western world has always been the first choice for most students in Europe. However, this is changing. Asia is becoming known as *the* place for scholars. Surprisingly, a huge number of these scholars are from the west.

It has also been noted that Singapore is a lucrative location for those searching for MBA jobs after training and business education. The country is also a popular choice for professionals who want to study part-time MBAs alongside their careers.

The World Bank ranks Singapore number-one in the world for ease of doing business. As one of Asia's fastest-growing economies, Singapore offers students a direct introduction to Southeast Asian business policies.

In 2012, \$10.6 billion was designated to Singapore's Ministry of Education to improve its offering. It is also a country with one of the lowest unemployment rates in the world – students have begun to realize its potential.

Business schools that offer part-time MBA programs in Singapore include Europe's IE Business School, IMD, and INSEAD, and Stanford of the US.

Several other local schools such as National University of Singapore, Nanyang Technological University and the Singapore Management University that offer MBAs have seen an unprecedented rise in applications from international students.

These local schools collaborate with industry experts in Singapore – helping to keep MBA students abreast with latest business and economic trends.

Job opportunities, a combination of different cultures – Chinese, Indian, and Malaysian, among others – along with having some of the cleanest, greenest and most secure urban cities on the planet to live in make Singapore an increasingly popular choice for MBAs.