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THE two-day Southeast Asian Higher Education Leaders Workshop, hosted by UBD in collaboration with the Association of Governing Boards of Colleges and Universities (AGB) and the SEAMEO Regional Centre for Higher Education and Development (RIHED), began yesterday at the Senate Room of the Chancellor Hall, UBD.

This workshop amongst all serves to better prepare Asean University governing boards, councils and senior administration to successfully lead their organisations through the financial, technological, and pedagogical transformations anticipated in the years ahead.

At the same time, it was also designed to enhance the skills, knowledge and experiences of Asean university leaders in order to better prepare them to be successful in meeting future higher educational challenges across the Asean Community.

To meet these objectives, participants were exposed to the basic fundamentals as well as new and innovative approaches to institutional and academic programme quality development and assessment; fundraising and institutional advancement; and marketing and branding.

It enabled participants to design and lead institutional initiatives to assess and improve the quality of academic excellence at their institutions; improve the regional, national and international reputations and ranking of their institutions; and generate additional revenue in order to fund institutional excellence initiatives.

Facilitator of the workshop, Joseph G Burke, is a Senior Fellow for Asian Initiatives at the Association of Governing Boards for Colleges and Universities, Washington DC, and is also president emeritus of Keuka College in Penn Yan, New York, and President of Oriole Educational Associates in Chesapeake, Virginia.

He frequently speaks on leadership development in higher education and his areas of interest and expertise include: leadership, higher education governance, presidential assessment and development, and international academic programming.

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Participants of this workshop were members of UBD, Universiti Sains Malaysia, Singapore Management University, Universiti Teknikal Malaysia Melaka, Universiti Islam Sultan Sharif Ali, Institut Teknologi Brunei and Politeknik Brunei, Palangka Raya University, higher education division of MoE and international graduate studies college.

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