

## Rewarding excellent service

NOMINATIONS for the Singapore Service Excellence Medallion, one of the most prestigious service awards here, are now open.

The award aims to honour organisations which show service leadership and implement customer-centric policies as well as highlight individuals who are service role models. In the case of individuals, organisations can nominate two outstanding individuals, one from management and the other in a customer-facing role.

Eligible organisations should be recognised by reputable bodies over the past two years, or have a favourable service record in the last two years, or provide a differentiated service experience for their customers. Organisations will be assessed on how their service strategies, execution and cultures work together to deliver a superior customer experience.

Nominations close on Aug 10. More details can be found at [www.medallion.sg](http://www.medallion.sg)