

BML Munjal University signs a Memorandum of Understanding with Singapore Management University *Universities to collaborate in the areas of teaching, research and student programmes*

Gurgaon, 18th April, 2016: In keeping with its core philosophy of creating a world-class, research-oriented university focusing on the advancement and dissemination of practically oriented knowledge benchmarked with the best global standards, the **BML Munjal University (BMU)** has signed a Memorandum of Understanding (MoU) with **Singapore Management University (SMU)**. Under this collaboration, the universities will work towards establishing joint academic and research programmes.

Established in 2000, SMU is already a well-known Asian city university, and is internationally recognised for its world-class research and distinguished teaching. Modelled after the Wharton School of the University of Pennsylvania, SMU has quickly established itself as a premier university capable of generating high-impact and rigorous research that addresses Asian issues of global relevance. SMU education is reputed for its highly interactive pedagogy, with seminar-style teaching in small-sized classes.

Since its inception in 2014, BMU is committed to creating an industry-immersive learning environment through innovative teaching, learning, and research techniques. BMU fosters the spirit of entrepreneurship in order to inspire students and faculty to push the boundaries in terms of research and innovation. Through its partnerships with leading corporates and universities such as KPMG, IBM, Siemens, and Imperial College London, BMU has created a platform for its students to gain global exposure and skills, and opportunities for its faculty to collaborate with industry to conduct cutting edge research.

Both SMU and BMU share a conviction that a broad-based curriculum delivered through interactive and experiential learning, along with strong linkages with industry and the community, will prepare students well for the world beyond the university. Under the terms of the MOU, the universities will collaborate along these lines to establish faculty exchanges, joint research programmes, research workshops, mentorship for post-graduate and doctoral programmes, pedagogy workshops, joint executive education programmes, and MBA or corporate immersion programmes. Students from BMU will have the opportunity to attend summer programmes and community projects at SMU, and vice versa. The programme will cover academic modules as well as industry visits.

Talking about the collaboration, **Mr. Akshay Munjal, President, BML Munjal University** said, *“We are delighted to partner with SMU. It is a significant step in our endeavour to create a world-class teaching and learning environment. Both the universities are aligned in their vision of providing research-based, hands-on practical learning to their students and we see significant synergies and gains for both parties. This collaboration will provide our students and faculty with a great opportunity to gain relevant global insights and exposure.”*

Elaborating on this partnership, **Professor Arnoud De Meyer, President, Singapore Management University** said, *“As two young and progressive universities that have innovation and entrepreneurship at our core, SMU and BMU have great potential in jointly developing relevant and innovative research and academic programmes with strong linkage and applications to the industry. The collaboration will strengthen our Asian insights and multi-disciplinary capabilities, while building knowledge that can generate significant impact.”*



The Universities shall also explore jointly designing, developing, and delivering an academic programme.

Notes to the Editor

About BML Munjal University

BML Munjal University, (BMU) is a unique and innovative not-for-profit educational initiative of The Hero Group - a US\$5 billion business conglomerate. A fully residential and co-educational University, BMU aims to create a talented community of students and faculty who excel in teaching, learning and research, in a creative and stimulating environment. BMU offers MBA, BBA, BCom (Hons), B.Tech and Ph D programs.

Named after the Founder Chairman of the Hero Group, Dr. Brijmohan Lall Munjal, the University aspires to nurture ethical leaders who are skilled, knowledgeable and have the life-skills required for leading their organisation to success. The University shall seek the advancement and dissemination of practically oriented knowledge benchmarked with the best global standards.

About Singapore Management University

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy. SMU education is known for its highly interactive, collaborative and project-based approach to learning, and for its technologically enabled pedagogy of seminar-style teaching in small-sized classes.

Home to around 9,300 undergraduate, postgraduate, executive and professional, full- and part-time students, SMU is comprised of six schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Information Systems, School of Law, and School of Social Sciences. SMU offers a wide range of bachelors', masters' and PhD degree programmes in the disciplinary areas associated with the six schools, as well as in interdisciplinary combinations of these areas.

SMU has an emphasis on generating rigorous, high-impact, and relevant multi-disciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities from USA, Europe, China and India, as well as with partners in the business community and public sector, through its research institutes, centres and labs. SMU's city campus is a state-of-the art facility located in the heart of downtown Singapore, fostering strategic linkages with business, government and the wider community. www.smu.edu.sg

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