

New courses by SMU schools

School of Social Sciences

- **Introduction to Arts Management**

The course will begin with a survey of the definitions and scopes of arts management. Common and art form-specific management tools and issues will be introduced at the early part of the course with incremental build-up during the course.

The course will also look at arts management from the arts practitioners' and audience's perspective, emphasising public education and audience development. Following a theoretical introduction to aesthetics, art theory and cultural studies, the students will study spatial management (physical and technical planning and facilitation) and programme planning (curatorial, scheduling and programming).

The arts management components in financial planning, marketing and operations are designed to supplement the management courses in the programming. Students will further consider the "landscape" of distribution, consumption, ownership and copyright issues in the arts. The course will end with societal overviews – arts and the state, arts and businesses, and arts and civil society, in both a national and global frame.

- **Sustainable Cities**

This course will introduce the concept of sustainable development and its pillars of environment, society, economy and technology to the students and will review innovative tools and strategic approaches that can help us in achieving sustainability in cities. The course will cover relevant theories and techniques and explore examples of innovative practices in the built environment. Some of these topics are: Principles of Sustainable Development, the Ecological Footprint, Climate Change and the Urban Environment, and Sustainability of Infrastructure Systems (e.g. water, energy, transport, waste). We will look at sustainability in cities with an analytical lens. The aim of the course is to equip the students with a solid understanding of sustainable development and various aspects of sustainability in cities and analytical thinking approaches that can aid them in devising smart policy solutions and approaches to sustainably manage, maintain and improve our urban environment.

- **Global Political Economy**

Globalisation is often associated with intensified cross-national flows of capital, commodities, and labour that elude state control and integrate local economies into global networks of production and trade. This module examines the manifold dimensions of the global economy along three theoretical axes. First, the specific historical form of the global economy under study is "capitalism," understood as not only an economic system of material production, distribution, and consumption but also a political order of power, authority, and legitimacy – in other words, a global political economy. Second, in analysing capitalism, we adopt a long historical view that traces the emergence of its fundamental logics and global expanse back to the eighteenth century. Third, we pay special attention to political and legal frameworks other than the nation-state, especially early-modern colonial empires, modern imperialism, and their institutional and ideological legacies that have endured into the post-war international regimes of production, trade, and development.

The aim is to provide a perspective on the political and historical dimensions of the global economy that is as multi-disciplinary as possible. Lectures and readings present material from international relations, economics, political science, history, sociology, anthropology, and geography. Although concepts and theories from economics and international political

economy are central to this module, this is decidedly not a course in either international economics or the politics of economic relations among states. It is an investigation into a wider variety of forms and facets of politics as they pertain to the wide range of actors participating in the global economy.

Lee Kong Chian School of Business

- Leadership and Team Building

This is a University Core offered at the Lee Kong Chian School of Business that all SMU undergraduates undertake. LKCSB has revamped this module to be offered from AY2016/17. All students of this course will be involved in action-based and experiential Group Project Assignments, collaborating with non-profit or profit-based organisations that have a strong focus on community development, corporate social responsibility or sustainability initiatives. Working in groups, students may initiate new ideas or work with companies on their existing projects.

- Ethics and Corporate Responsibility

All SMU students take a University Core module 'Ethics and Social Responsibility' as part of their curriculum. However, from AY2016/17, all business students will take this new 'Ethics and Corporate Responsibility' module instead. Piloted in FY2015, this course is designed to explore, inform, and stimulate thinking on issues related to behavioural ethics and responsibility as encountered in the corporate world. It will focus on how individual and organisational behaviour is shaped by context as well as by biases, why these factors make it difficult for managers to be responsible leaders, and what can be done about the influence of these factors. With a better understanding and appreciation of the role of ethics in business, students will learn to manage effectively in a world increasingly characterised by competing stakeholders needs and responsibilities.

School of Accountancy

- New accounting track: Data Analytics

The School of Accountancy is launching a new track this academic year. This new Data Analytics track provides students with data analytics knowledge that enhances decision-making and problem-solving in accounting practices. It is launched in response to industry/practitioners' feedback that it is important to equip accounting students with data analytics skills set due to advances in digitalisation.

The new Data Analytics track supplements the School's current three accounting tracks: Financial Management track; Risk Management & Assurance track; and Taxation track.

School of Economics

- Human Capital and Economics of Education

This course aims to understand economic incentives of human capital accumulation and its implication on labour productivity, income inequality, social mobility, and growth. The course will mainly discuss education investment, but will also cover on-the-job training as well as investment in health. Students will learn both theoretical and empirical frameworks for understanding private/social returns to human capital accumulation. Throughout the course, student can build useful skills and knowledge to discuss relevant issues and policies. Also, the course will discuss step-by-step research process of key empirical papers, which would help students to learn how to apply economic theory to address practical issues.