

ANNEX - UOB helps small businesses tap talent through new Entrepreneur Shadow Programme

Fitterlab Engineering Pte Ltd's participation

Fitterlab Engineering Pte Ltd took part in the Entrepreneur Shadow Programme for a period of six weeks, between August and October 2017.

During the project, a two-member SMU student team shadowed and liaised with key personnel from the company, including the owner and his right-hand men, to develop a deeper understanding about the company, including its business objectives, organisational structure and operations. The focus for the project was to provide additional insights on possible avenues of growth for Fitterlab Engineering Pte Ltd.

With their observations and analysis of the company's operations during their shadow programme, the team provided a proposal of the industry's best practices and recommended potential areas for improvements which Fitterlab Engineering Pte Ltd could consider implementing.

Quotes by SMU students who participated in the programme

"The programme has been a fulfilling experience for me. It provided me with a platform to apply concepts learnt in SMU and gave me a rare first-hand and candid insight into the working world of an entrepreneur. While the programme was certainly rigorous and demanding, our innovative minds were stretched to its potential and the resulting sense of fulfilment derived from our successful presentation and strategy proposal was unrivalled."

– Tan Sheng Han, Year 4, SMU School of Economics

"It has been such an intellectually stimulating journey. I was able to put the ideas and principles learnt in the classroom into practice and was challenged to innovate and adapt to be flexible in accordance to the various situations. I felt an immense sense of achievement when our team was able to successfully tailor strategies that met the needs of the Fitterlab Engineering Pte Ltd. This programme has also enabled us to better understand the circumstances, and limitations faced by SMEs, which may be very different from issues faced by MNCs. I would strongly recommend this programme to my peers as it offers an exceptional learning opportunity."

– Loh Xiaoyou, Year 4, SMU Lee Kong Chian School of Business