

Publication: The Business Times, pg 17

Date: 16 March 2019

Headline: Citi inks 2-year tie-up with Singapore National Paralympic Council

## Citi inks 2-year tie-up with Singapore National Paralympic Council

### Singapore

CITI Singapore has announced a new two-year partnership with the Singapore National Paralympic Council (SNPC), with a multi-pronged approach to raise awareness for the Paralympic movement, support para-athletes, and advocate for societal change in perceptions around disability.

This tie-up stems from Citi's global agreement with the International Paralympic Committee (IPC) to become an international partner in supporting National Paralympic Committees in 18 countries, as they prepare for upcoming world and regional championships, as well as next

year's Paralympic Games in Tokyo.

Under the deal with the SNPC, Citi will sponsor NPCs in 18 different markets, including Singapore, Hong Kong, Indonesia, Malaysia and South Africa.

"Citi Singapore and the SNPC are synergistic partners because we share a deep belief in fostering a more diverse, caring and inclusive society," said Amol Gupte, the Asean head & Citi Country Officer for Singapore.

"Through this support, Citi hopes to play a part in advocating for societal change in perceptions around disability, to see the strengths in persons with disability, and that they are truly more than able,"



Mr Gupte, Ms Teo-Koh Sock Miang (vice-chairman, SNPC) and Ms Yip at Citi Singapore's International Women's Day event on Thursday.  
PHOTO: CITIBANK SINGAPORE

he added.

Mr Gupte made these remarks at Citi Singapore's annual International Women's Day celebration event on Thursday night, which was attended by over 120 of the

bank's top-tier clients and senior Citi executives.

Paralympian Yip Pin Xiu, who spoke at a panel discussion, shared her journey on becoming a female Paralympian, and expressed hope that her story would inspire more women – disabled or not – to pursue their dreams.

Ms Yip is part of "Team Citi" – Citi's team of spokespersons across the 18 countries for this global partnership with the IPC.

Last year, Citi sponsored many major events such as the International Wheelchair Rugby Federation Wheelchair Rugby World Championship in Australia, the World Para Swimming Allianz European Championships in Ireland, and the Asian Para Games in Indonesia.

Source: The Business Times @ Singapore Press Holdings Limited. Permission required for reproduction