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Headline: An entrepreneur first, then an undergrad



An entrepreneur first, then an undergrad

Taking four gap years allowed Ms Jody Ang to do range of jobs and even start a business

Ang Yiying

By day, Ms Jody Ang, 27, pursues double degree in business management and social science at Singapore Management University (SMU) and is part of the university of the started, both set up at different points when she is not in class, she is running two businesses that she started, both set up at different points when she took time off from the conventional academic route.

Ms Ang took four gap years between sitting her A levels at St Andrew's Junior College in 2008 and enrolling in SMU in 2013, doing a nange of jobs.

Among them, she worked as a motivational speaker for a vendor which went to school is optive talks on topics such as time manage anasceondary school students in mathicant in the student of the student o



2011, in the time of the years.

Her first business venture is still ongoing and has a second outlet now, although she has left the day-to-day operations to the second of her two older brothers.

Last year, during a semester's leave of absence from SMU, she started her second business, which supplies healthy snacks to other businesses under the brand Folks and Stories. For Ms Ang, who scored straight As for her A levels, her choice was

sparked by feeling "unprepared" and unsure of what she wanted to study in university.

She said: "If I try to look back and try to explain why right after [C, I suddenly decided that I wanted to spend some time doing my own thing, it's because I never felt like I was old enough to decide for my-self. Finally, I could work and earn some money."

While doing other jobs, she pursued her interests, such as baking. Chancing upon an affordable space in Everton Park, an estate off Neil Road where her grandmother lived, made her consider setting up a business.

With savings from her work stints, she set up shop with less than \$30,000. In the beginning, she often put in 12-hour days.

While she did not have the money or know-how to market the business, she scored a lucky break when a blogger wrote about her bakery, which attracted more people to visit it. Business picked up and the mainstream media subsequently reported about the shop as well.

Her business also partly sparked her decision to apply to SNU. She said: "I did a lot of things by intuin. I thought, I should get some concrete knowledge."

To work on it, she took a leave of absence for a semester in the first half of last year.

When she returned to school, she chose to spread out her remaining modules so she could spend time on her healthy snacks business. When they came back, they started the business to gether.

When she returned to school, she chose to spread out her remaining modules so she could spend time on her healthy snacks business, evending her graduating date. She will graduate in April next year.

Additional reporting by Ang Qing

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