



## FACTSHEET

(Information correct as of 25 July 2019)

Event Title	10 <sup>th</sup> Lee Kuan Yew Global Business Plan Competition	
Theme	Reimagine Smart, Sustainable and Resilient Cities	
Synopsis	The Lee Kuan Yew Global Business Plan Competition (LKYGBPC) derives its name from Singapore's founding Prime Minister, who developed the country's defining business plan bringing Singapore onto the global stage. It is this spirit of entrepreneurship, innovation and ambition that the competition enshrines. LKYGBPC invites the brightest minds from the world's most entrepreneurial universities to come together to address the challenges of the 21 <sup>st</sup> century and reimagine the future.	
Prizes	<ul style="list-style-type: none"> <li>Total of S\$1 million worth of prizes to be won</li> <li>Grand prize of S\$100,000.00 for the top winner from each of the two categories</li> </ul>	<u>Other Prizes:</u> <ul style="list-style-type: none"> <li>DBS Foundation Social Impact Prize of S\$150,000.00</li> <li>SNEHTI Investment Prize of S\$150,000.00</li> <li>NCSS Supercomputing Resource Prize worth S\$50,000.00 of computing power</li> </ul>
Key Dates	<ul style="list-style-type: none"> <li>Launch of Competition</li> <li>Submission Deadline</li> <li>Announcement of Top 100</li> <li>Finals – Top 50</li> <li>Global Young Innovators Summit (1-week immersion programme in Singapore)</li> <li>Grand Finals</li> <li>Residential Programme (includes participation at the World Cities Summit 2020)</li> </ul>	<ul style="list-style-type: none"> <li>25 July 2019</li> <li>17 November 2019, 11:59pm (GMT+8)</li> <li>6 January 2020</li> <li>13 January 2020</li> <li>16 to 19 March 2020</li> <li>20 March 2020</li> <li>July 2020</li> </ul>

Verticals (Areas of focus)	<ul style="list-style-type: none"> <li>Public Health, Wellness &amp; Safety</li> <li>Infrastructure &amp; Industry</li> <li>Air, Water, Food &amp; Waste</li> <li>Energy &amp; Grid</li> </ul>	<ul style="list-style-type: none"> <li>Built Environment &amp; Real Estate</li> <li>Transportation &amp; Mobility</li> <li>Govt Tech &amp; Civil Solutions</li> <li>Cybersecurity</li> </ul>
Enabling Technologies (Applicable technologies)	<ul style="list-style-type: none"> <li>Blockchain</li> <li>Virtual &amp; Augmented Reality</li> <li>Data Analytics &amp; Artificial Intelligence</li> <li>IoT</li> </ul>	<ul style="list-style-type: none"> <li>5G</li> <li>Cloud Technology</li> <li>Robotics</li> <li>Others</li> </ul>
Categories	<p><b>Category 0 to 1</b></p> <ul style="list-style-type: none"> <li>Pre-revenue teams with disruptive technology or business model innovations</li> </ul>	<p><b>Category 1 to ∞</b></p> <ul style="list-style-type: none"> <li>Revenue-generating early stage start-ups, up to Series A</li> </ul>
Eligibility	<p><b>Category 0 to 1</b></p> <ul style="list-style-type: none"> <li>Technology innovations that have emerged from academic research with commercialisation opportunities that may or may not be fully validated</li> <li>Innovative business models that may or may not be fully validated</li> <li>Team is in initial phases of ideation up to having a minimum viable product (MVP) that has yet to be launched in the market</li> <li>A team should make up of at least 2 persons and up to 5 persons</li> <li>The main applicant must be a polytechnic <b>or</b> full-time university students (including undergraduate, postgraduates and doctoral students) <b>or</b> university dropouts who did not complete their studies between 1 January 2015 to 25 July 2019, <b>or</b> alumnus of not more than five years upon graduation</li> <li>The main applicant must be a founder of the company (or part of the founding team if the company has not been incorporated)</li> </ul>	<p><b>Category 1 to ∞</b></p> <ul style="list-style-type: none"> <li>Startup is in phases of initial sales or looking to scale</li> <li>Typically, product or service has launched in the market, and is seeking their next customer(s) and/or to enter a new market</li> <li>A team should make up of at least 2 persons and up to 5 persons</li> <li>The main applicant must be a polytechnic <b>or</b> full-time university students (including undergraduates, postgraduates and doctoral students) <b>or</b> university dropouts who did not complete their studies between 1 January 2015 to 25 July 2019, <b>or</b> alumnus of not more than five years upon graduation</li> <li>The main applicant must be a founder of a company</li> </ul>

Submission Format	<ul style="list-style-type: none"> <li>Executive summary of not more than 500 words (in pdf format)</li> <li>Pitch deck presentation of not more than 20 slides (in pdf format)</li> <li>Optional submission of a video presentation that is not more than 5 minutes (mp4 format preferred, with resolution no greater than 360 pixels)</li> </ul>	
Judging Criteria	<ul style="list-style-type: none"> <li>Innovativeness</li> <li>Commercial Feasibility</li> </ul>	<ul style="list-style-type: none"> <li>Impact of the Idea</li> <li>Capability to Execute</li> </ul>
Competition Format & Judging Process	<ul style="list-style-type: none"> <li>Preliminary Round <ul style="list-style-type: none"> <li>Entries will be evaluated online by a panel of judges and a total of 100 entries will be selected to proceed into the next round</li> </ul> </li> <li>Top 100 <ul style="list-style-type: none"> <li>Out of these 100 entries, a total of 50 entries across the two categories will be selected by a panel of judges to advance to the next round</li> </ul> </li> <li>Top 50 (Finals) <ul style="list-style-type: none"> <li>The top 50 teams will present a 10-min pitch and 10-min Q&amp;A session with a panel of judges on 20 March 2020. Judges will select the top entries from each category who will proceed to the Grand Finals. Finalists also stand a chance to win other thematic cash, investment and in-kind prizes.</li> </ul> </li> <li>Grand Finals (Open to public) <ul style="list-style-type: none"> <li>The top teams from each category will make their 'live' pitch for the top prize in front of a panel of Grand Final Judges and registered guests. For the winning team from each of the two categories, they will be awarded the grand prize of S\$100,000.00.</li> </ul> </li> </ul>	
What is the Global Young Innovators Summit?	<p>The Global Young Innovators Summit is a one-week immersion programme held from 16 to 19 March 2020 in Singapore, comprising of innovation boot camps, branding and commercialisation workshops, mentoring and networking sessions. Two representatives from the top 50 teams will be awarded with an all-expense paid trip to this Summit where they will be matched one-on-one to top investors and industry experts and participate in customised workshops to help take their ideas through and learn from like-minded innovators and entrepreneurs. Selected fringe activities will be open to public.</p>	
Who are the Judges?	<p>An international panel of eminent judges comprising industry experts and entrepreneurs will assess the submissions. More details of our judges will be released by closer to date. Reference of 2017's judges can be found on our website <a href="#">here</a>.</p>	
How to apply	<p><a href="http://www.smu.edu.sg/lky">www.smu.edu.sg/lky</a></p>	
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